

FIG.1

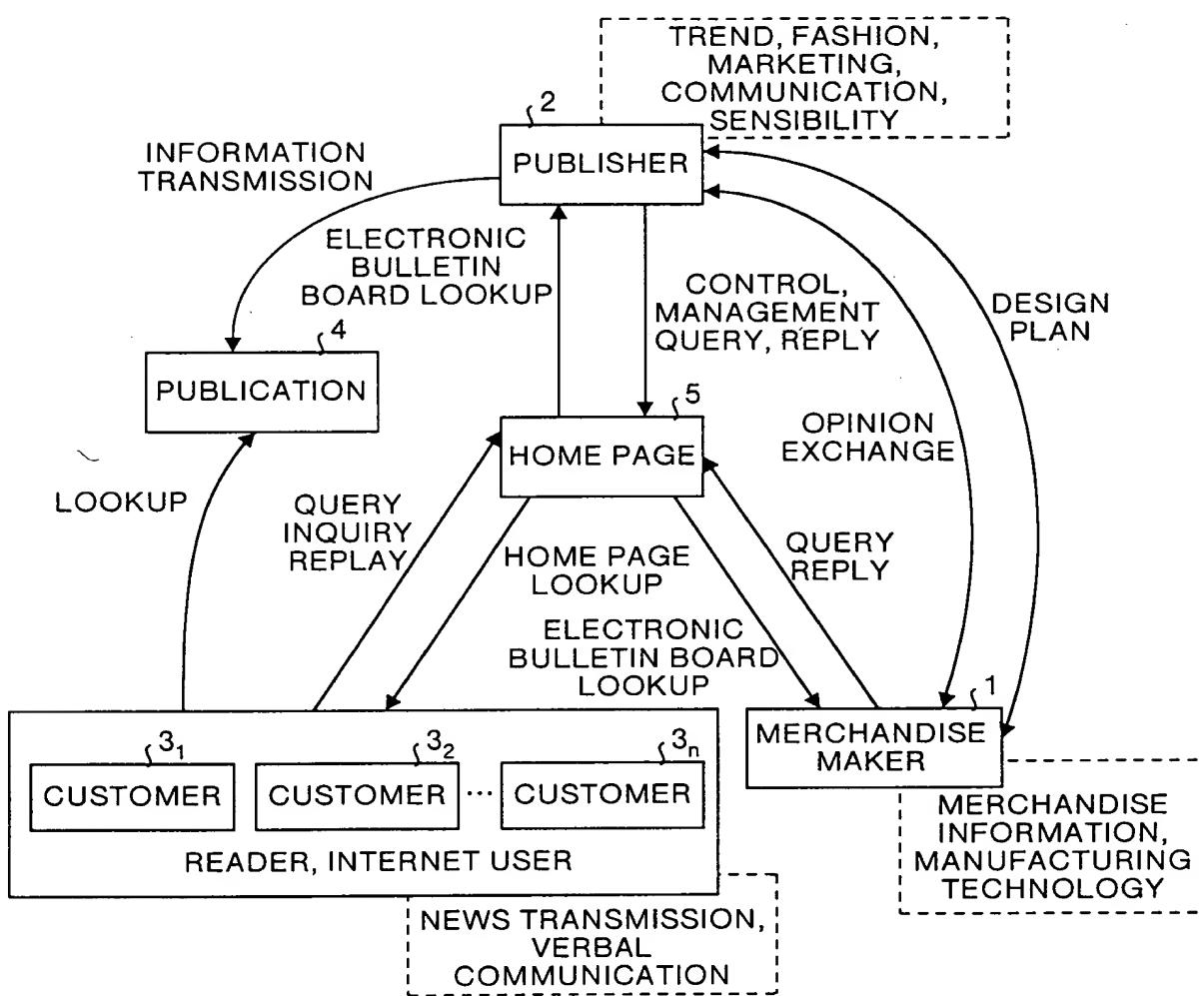


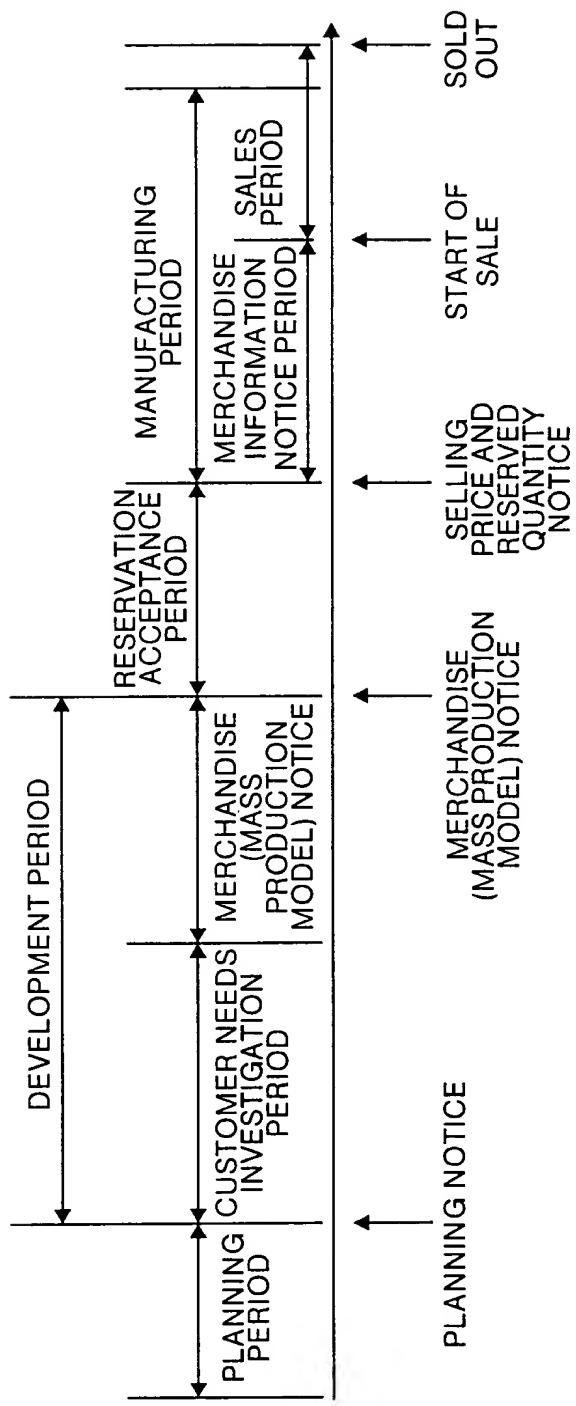
FIG.2

FIG.3

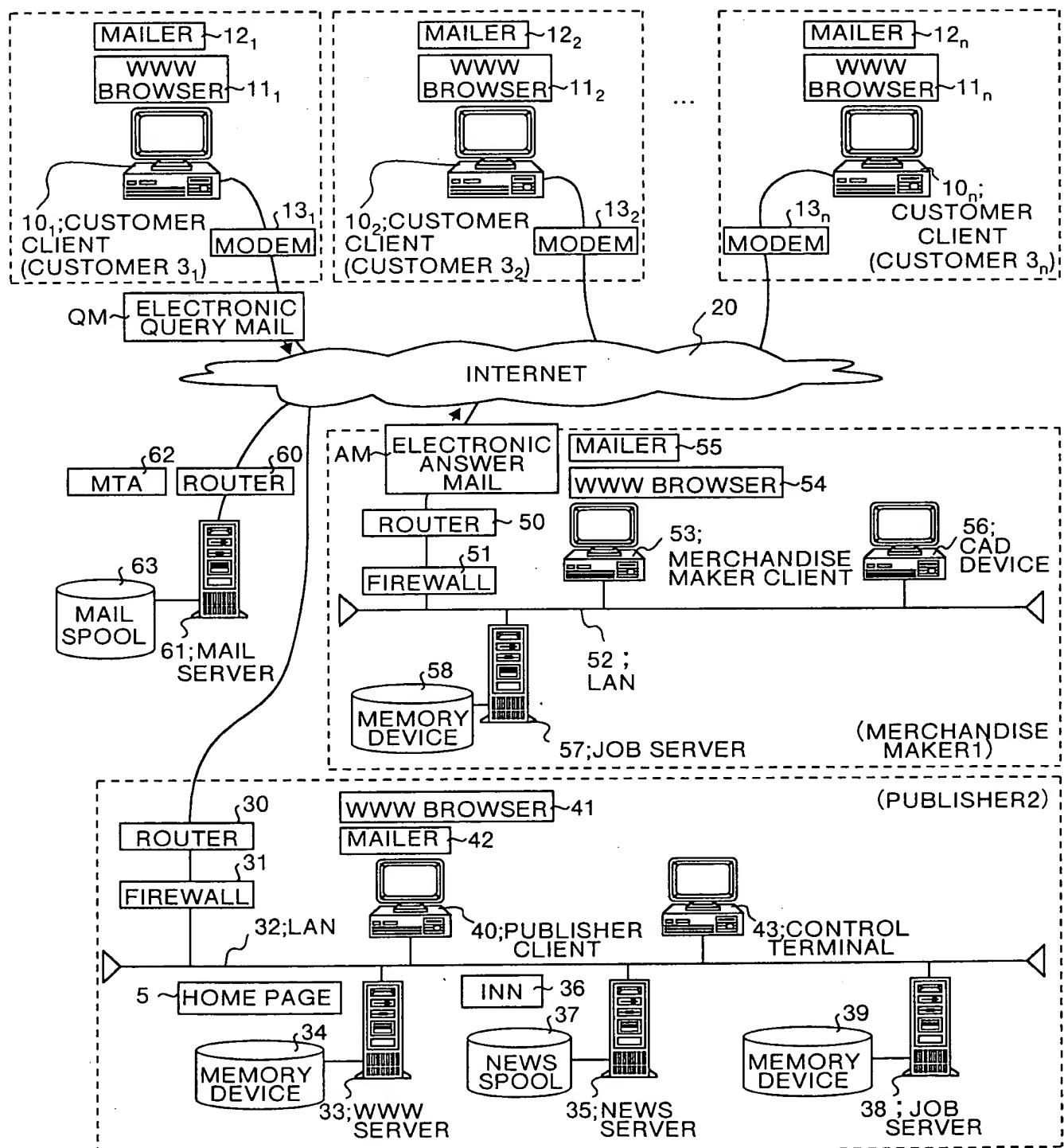
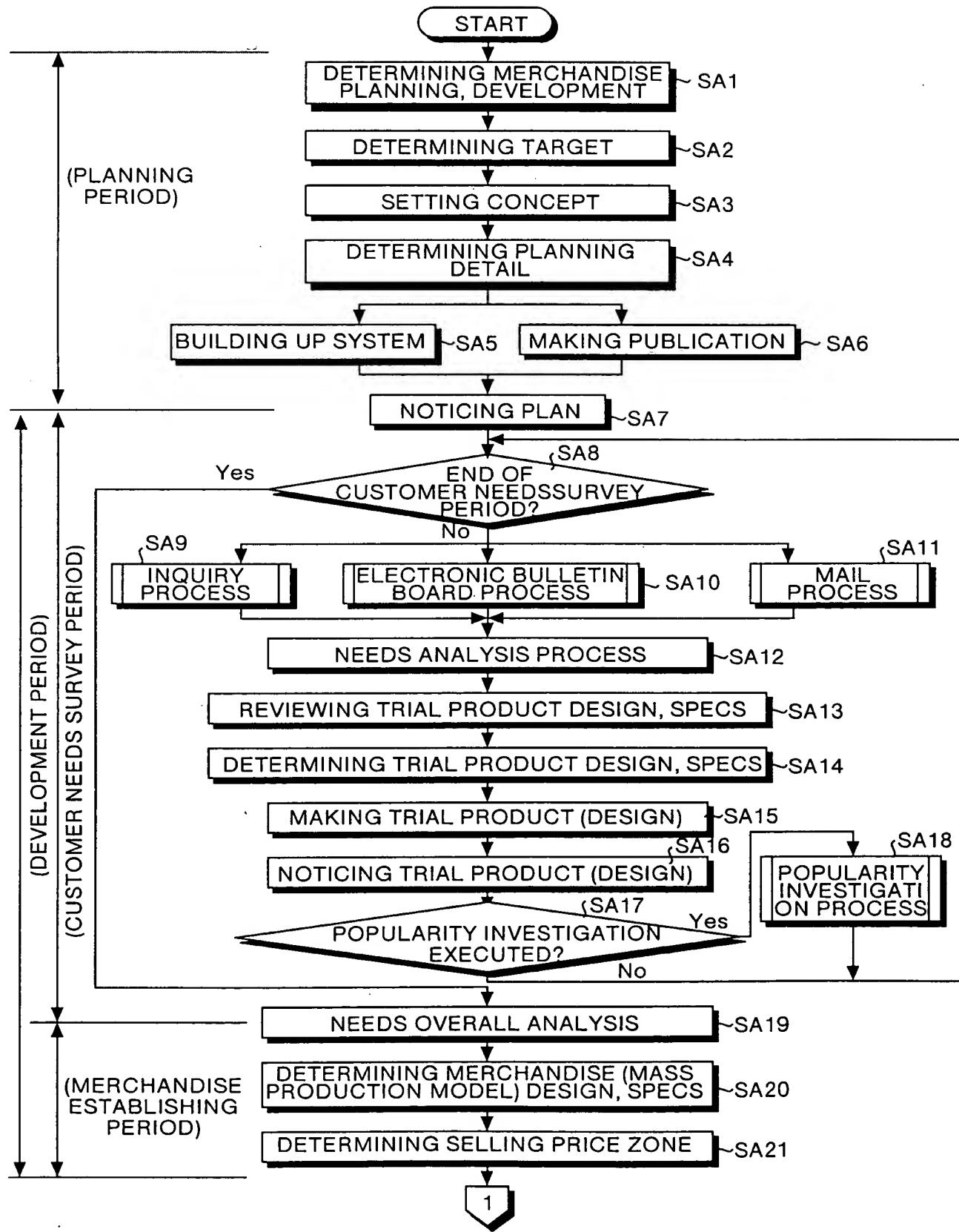


FIG.4



0007280 22224960

FIG.5

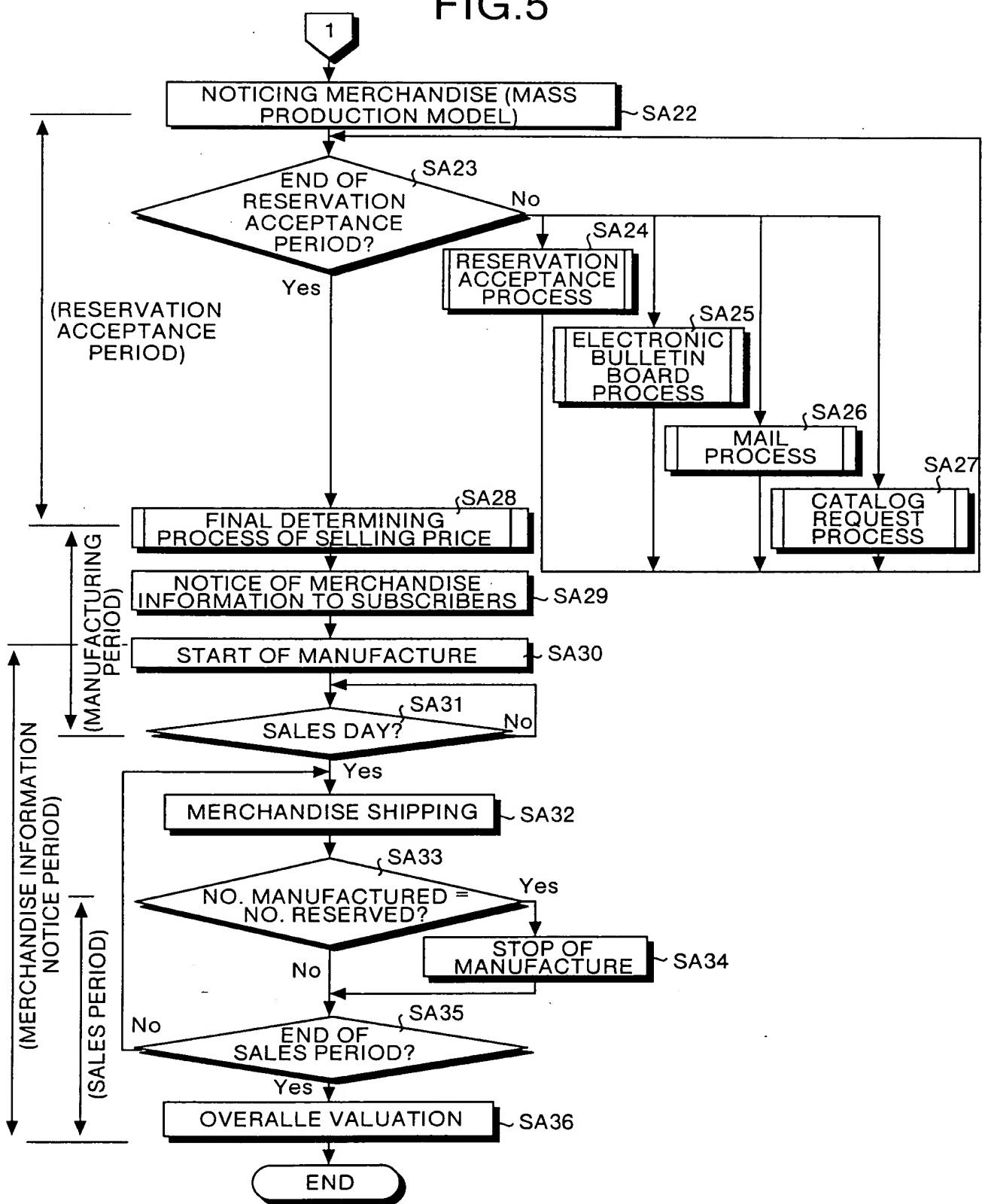
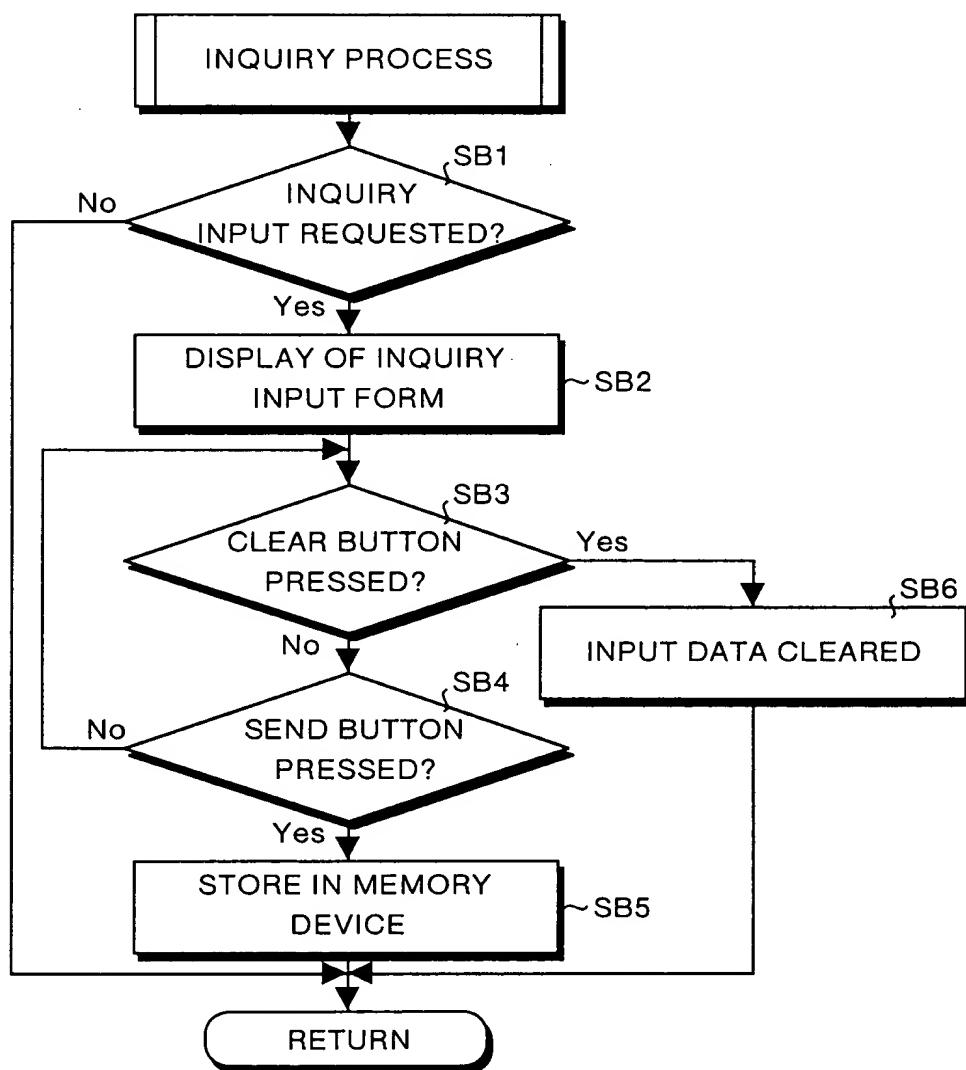


FIG.6



09642222 - 0964100

FIG. 7

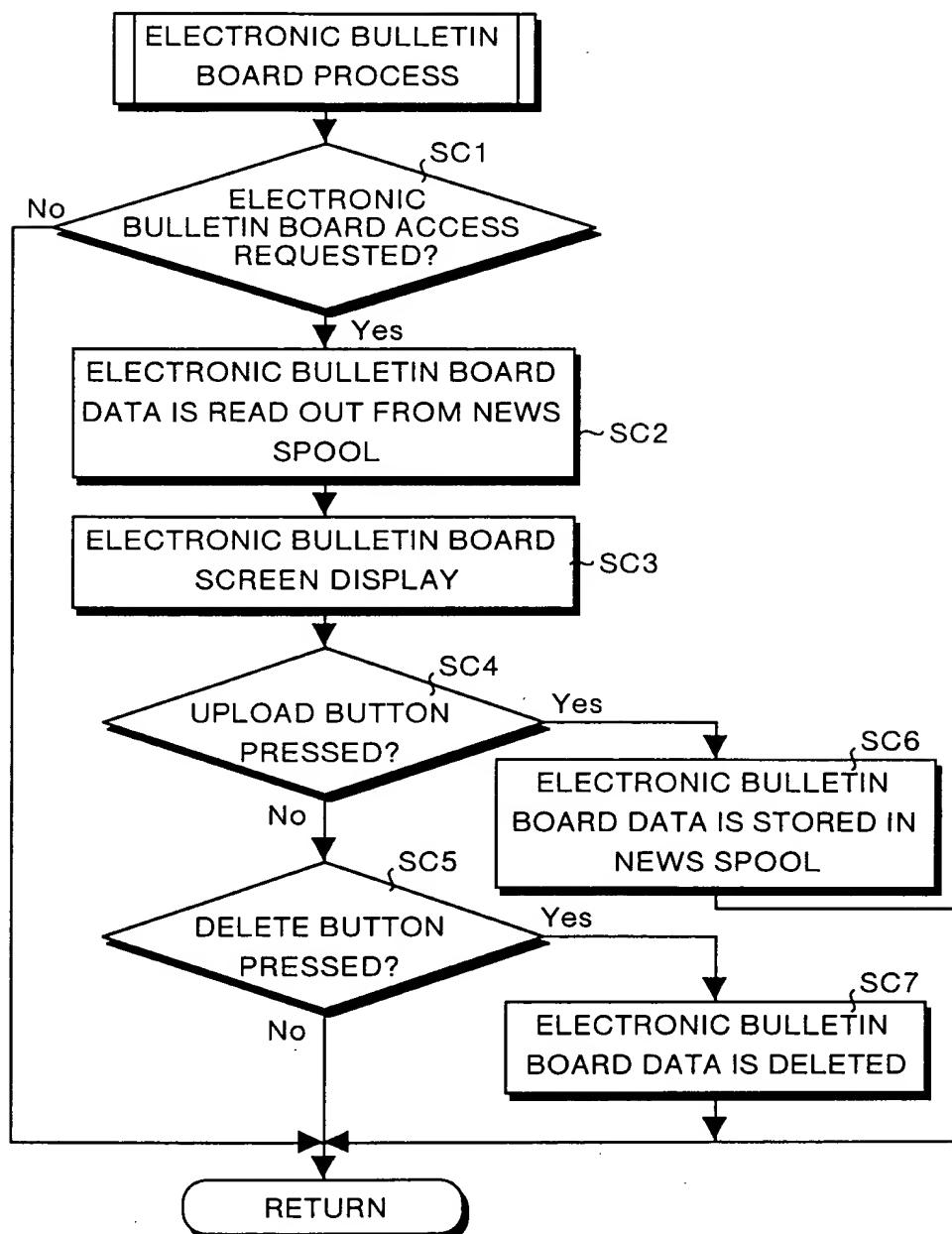
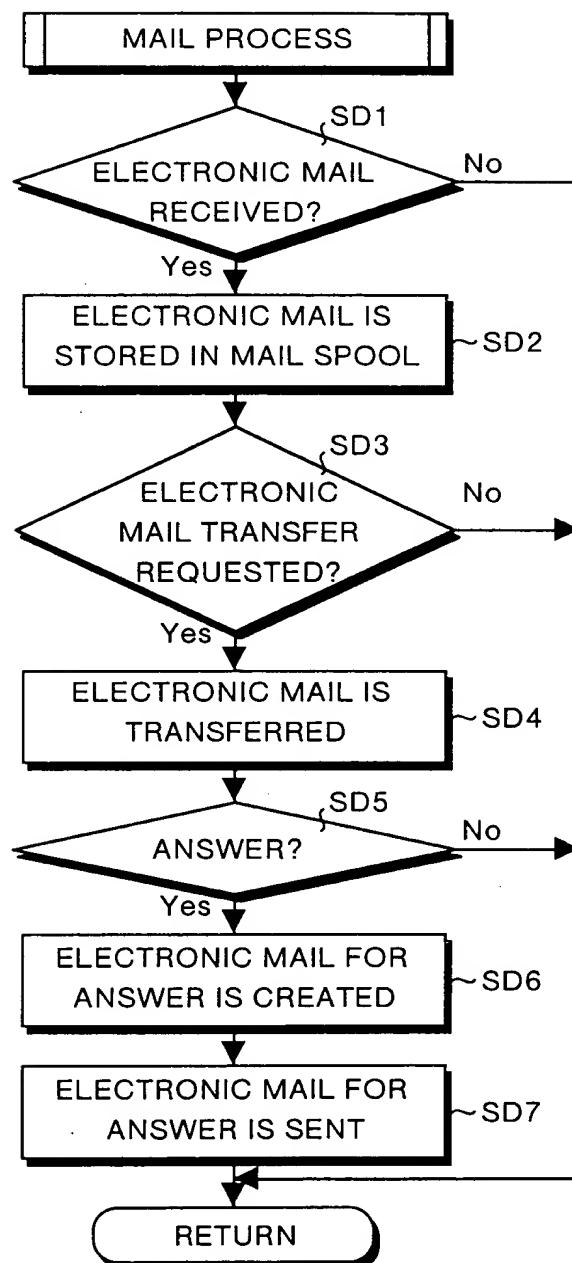


FIG.8



09642227-0623100

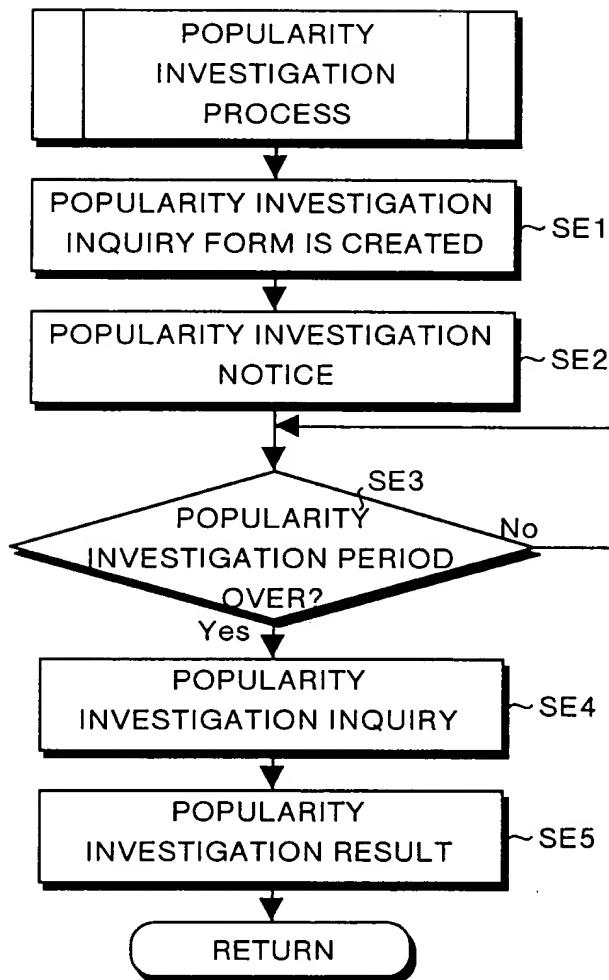
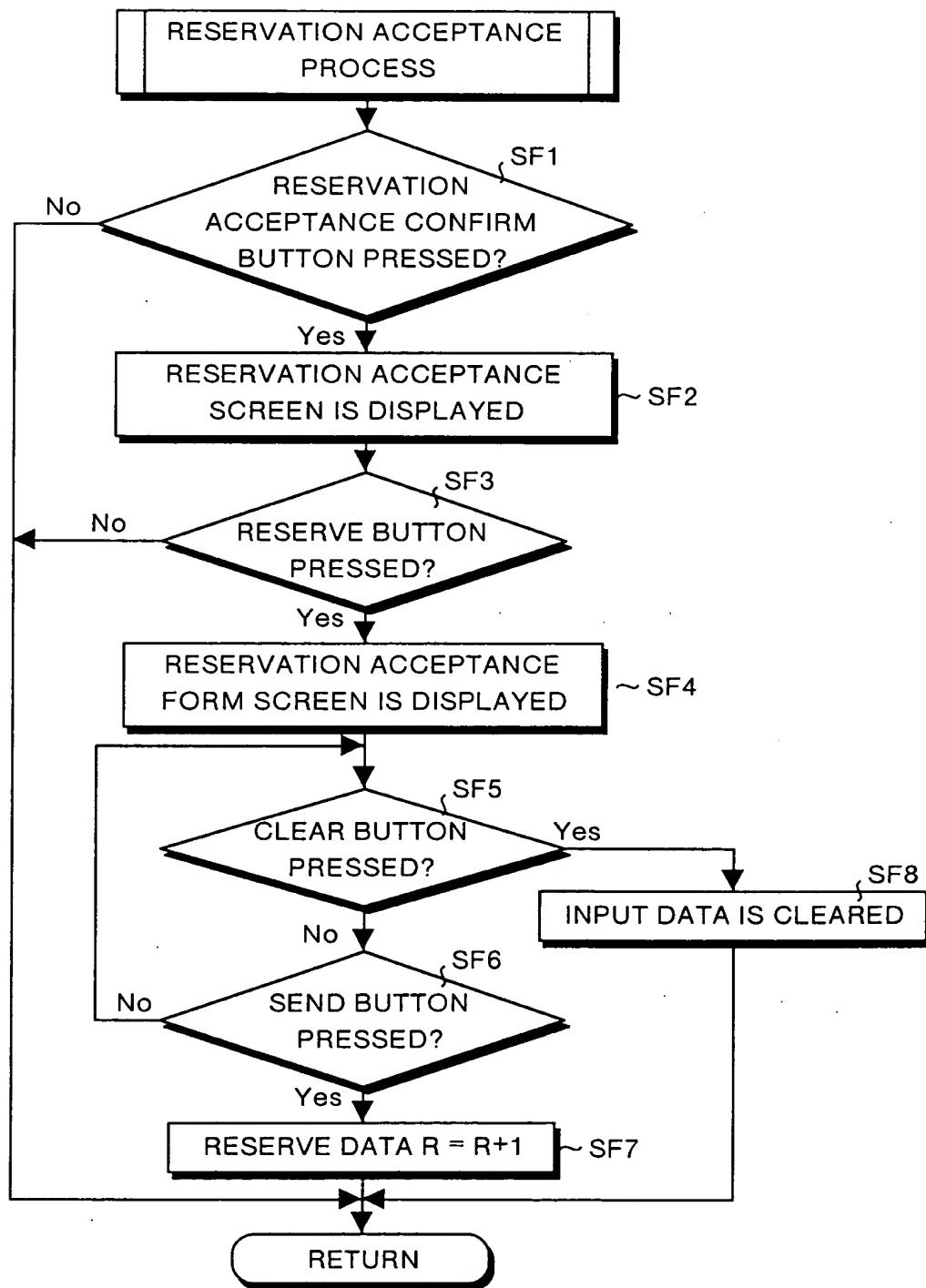
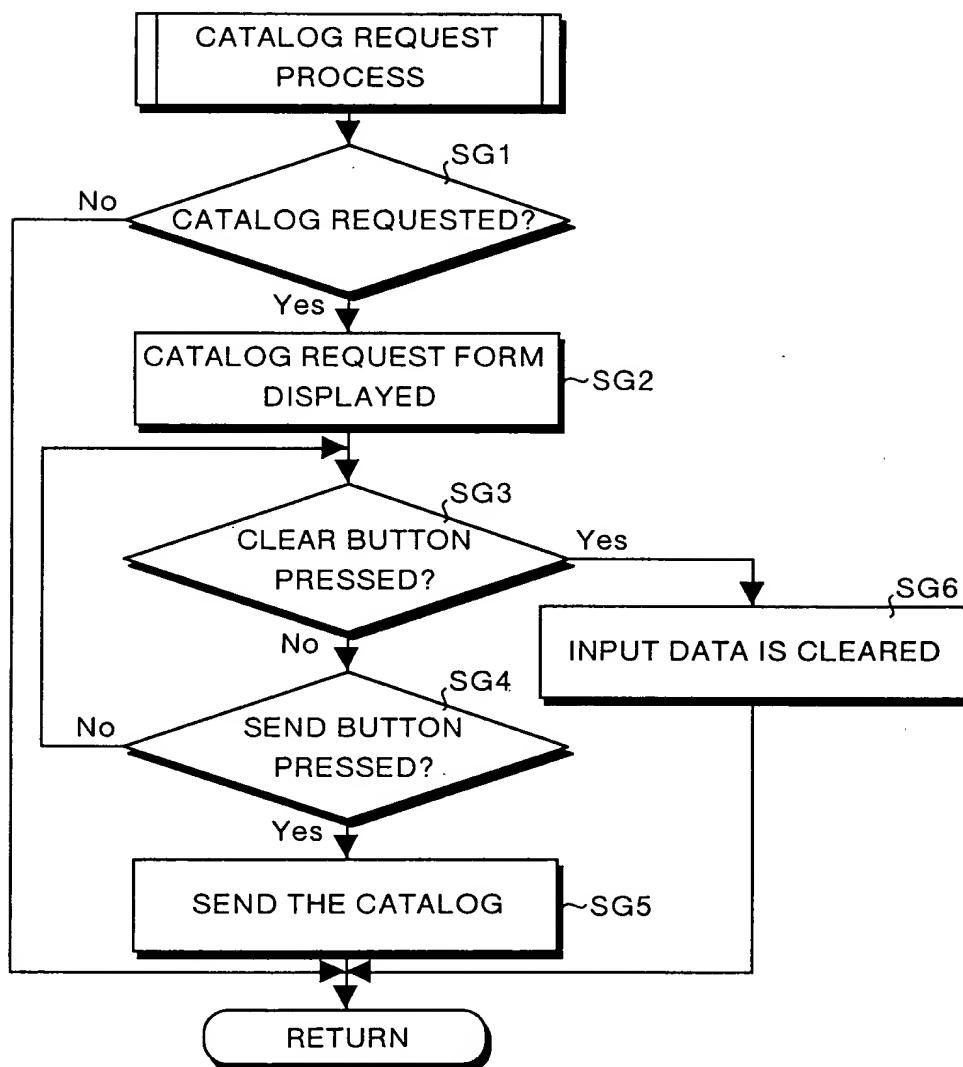
FIG.9

FIG.10



095462327 0824000

FIG.11



000042227 - 0002400

FIG.12

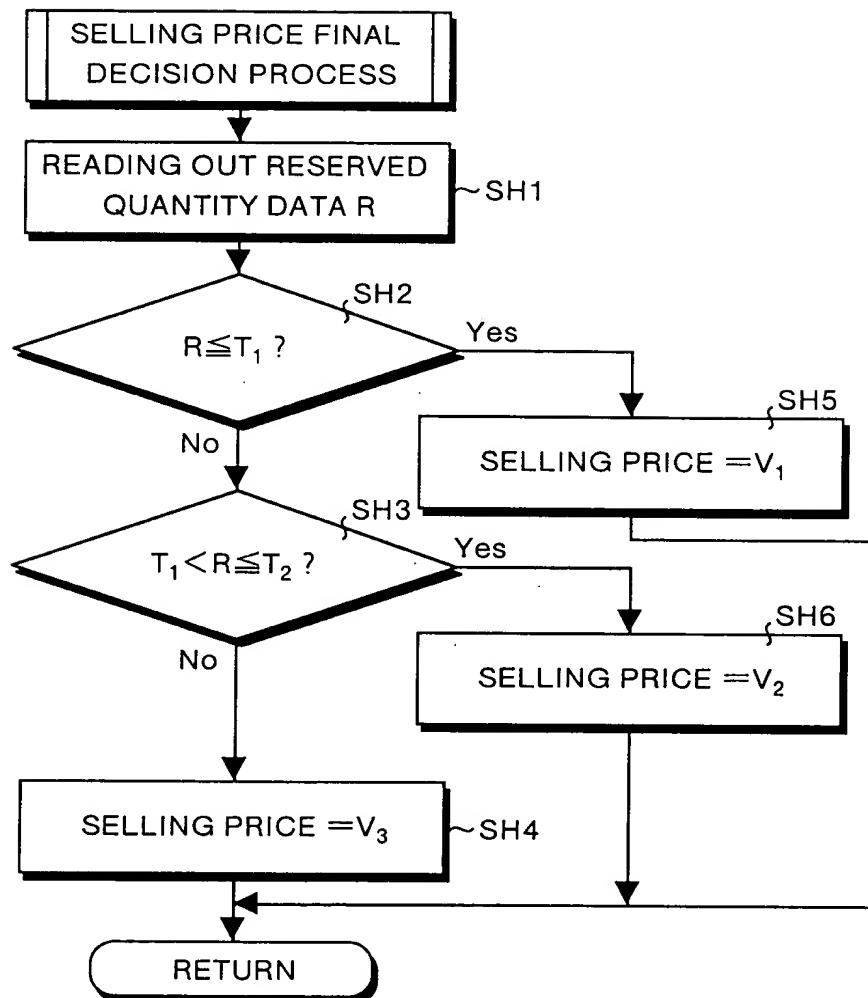


FIG.13A

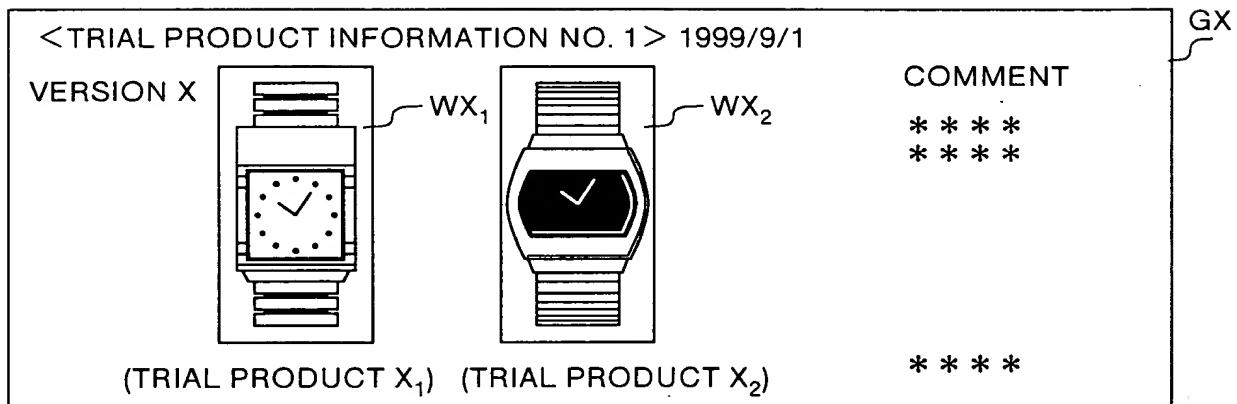


FIG.13B

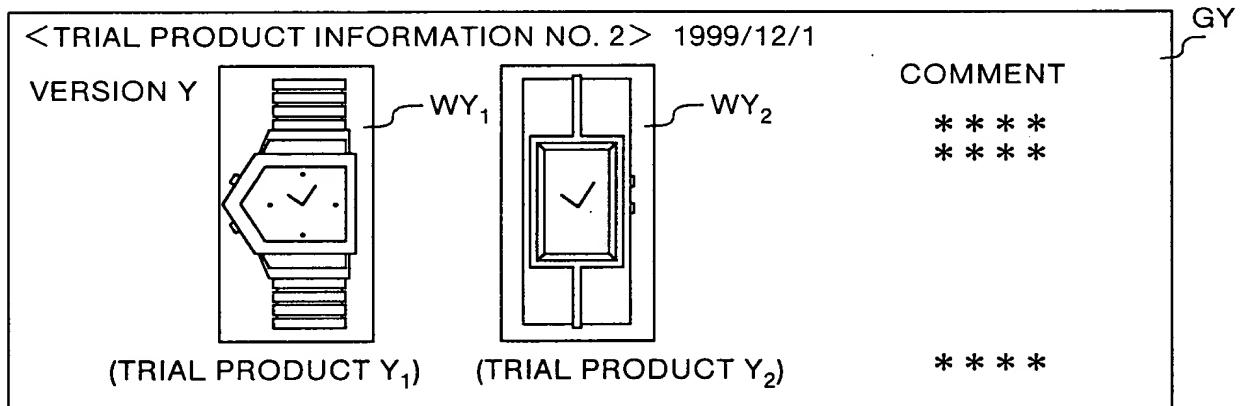
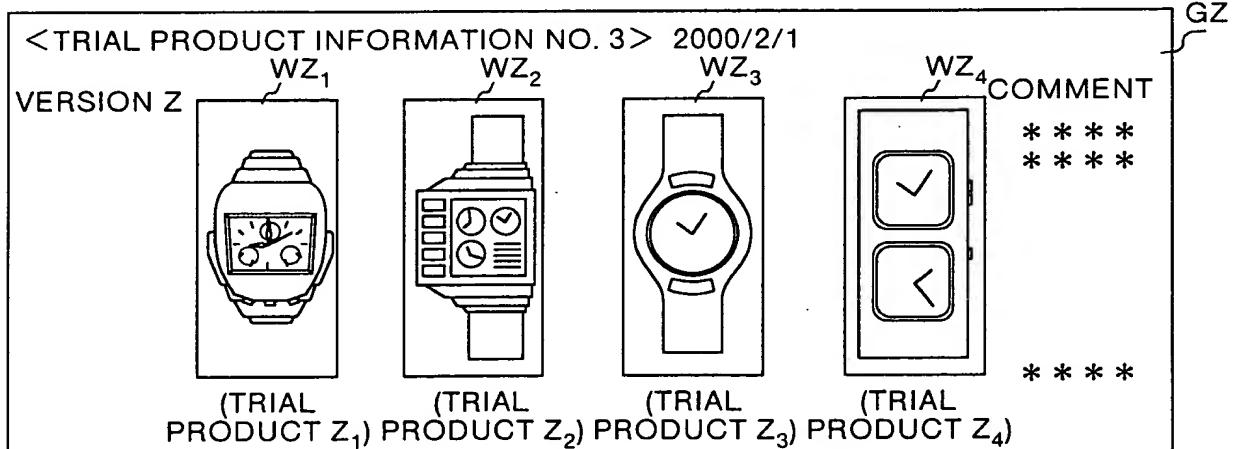


FIG.13C



09642222-062100

FIG.14

G₁

<ELECTRONIC BULLETIN BOARD>

● TITLE:	<input type="text"/>
● CATEGORY:	SELECT CATEGORY <input type="button" value="▼"/>
● NAME:	<input type="text"/>
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE
● AGE:	<input type="text"/>
● PREFECTURE:	SELECT PREFECTURE <input type="button" value="▼"/>
● TYPE OF BUSINESS:	SELECT TYPE OF BUSINESS <input type="button" value="▼"/>
● OCCUPATION:	SELECT OCCUPATION <input type="button" value="▼"/>
● E-MAIL:	<input type="text"/>
WRITE YOUR OPINION ABOUT ...	
<input type="text"/>	
<input style="width: 100px; height: 25px; border: none; background-color: #f0f0f0; border: 1px solid #ccc; margin-right: 10px;" type="button" value="UPLOAD"/> <input style="width: 100px; height: 25px; border: none; background-color: #f0f0f0; border: 1px solid #ccc;" type="button" value="DELETE"/>	

70

No.555
2000/1/6
21:10:30

ABOUT DESIGN	DESIGN IN GENERAL				
	MALE	29	SAITAMA	PHARMACEUTICAL	SALES
THE DESIGN OF THIS WATCH IS					

71 72 73

No.777
2000/1/30
09:12:40

ABOUT PRICE	PRICE				
	FEMALE	25	TOKYO	SOFTWARE	ENGINEERING DEVELOPMENT
THE PRICE OF THIS WATCH IS					

74

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FIG.15

G₂

INQUIRY INPUT FORM

● NAME:	<input type="text"/>
● KANA:	<input type="text"/>
● AGE:	<input type="text"/> YEARS
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE
● OCCUPATION:	<input type="text"/> SELECT OCCUPATION ▼
● POSTAL CODE:	<input type="text"/>
● PREFECTURE:	<input type="text"/> SELECT PREFECTURE ▼
● ADDRESS:	<input type="text"/>
● TELEPHONE NO. (INCL. CELL-PHONE):	<input type="text"/>
● E-MAIL :	<input type="text"/>

1. INTERESTED IN ANY PRODUCT?

- XXXX XXXX XXXX
 XXXX XXXX
 NONE

2. YOU LIKE WHICH POINT ? (PLURALITY OF ANSWERS ACCEPTED):

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> DESIGN OF DIAL PLATE | <input type="checkbox"/> DESIGN OF FRAME | <input type="checkbox"/> DESIGN OF WATCHBAND | <input type="checkbox"/> SENSE OF MATERIAL | <input type="checkbox"/> COLOR OF DIAL PLATE |
| <input type="checkbox"/> PRODUCT NAME | <input type="checkbox"/> MIRROR FINISH | <input type="checkbox"/> PRICE | <input type="checkbox"/> FUNCTION | <input type="checkbox"/> SIZE |
| <input type="checkbox"/> WINDING CROWN | <input type="checkbox"/> PROJECT ITSELF | <input type="checkbox"/> BACK CASE MARKING | | |
| <input type="checkbox"/> OTHER <input type="text"/> | | | | |

COMMENT ON PARTICULAR POINT YOU LIKE
(WITHIN 300 WORDS)

FIG.16

<(INQUIRY INPUT FORM CONTINUED)>

3. YOU DON'T LIKE WHICH POINT? (PLURALITY OF ANSWERS ACCEPTED)

- DESIGN OF DIAL PLATE DESIGN OF FRAME DESIGN OF WATCHBAND SENSE OF MATERIAL COLOR OF DIAL PLATE
 PRODUCT NAME PRICE FUNCTION SIZE WINDING CROWN

 OTHER [REDACTED]COMMENT ON PARTICULAR POINT YOU DON'T LIKE
(WITHIN 300 WORDS)
[REDACTED]4. YOU FEEL WHAT IMAGE ABOUT THE PRODUCT?
(PLURALITY OF ANSWERS ACCEPTED)

- SIMPLE MESSY BRAND-NEW PLAIN URBAN
 CONSERVATIVE STRANGE GENERAL SPORTY FORMAL
 NOT SEEN BEFORE SEEN BEFORE FASHIONABLE ORDINARY ACTIVE
 PASSIVE GROOVY CYBERESQUE

 OTHER [REDACTED]

5. YOU LIKE TO WEAR ON WHICH OCCASION? (PLURALITY OF ANSWERS ACCEPTED)

- BUSINESS DATING HOLIDAY FORMAL
(WEDDING CEREMONY, PARTY)

 OTHER [REDACTED]:
:
:
:

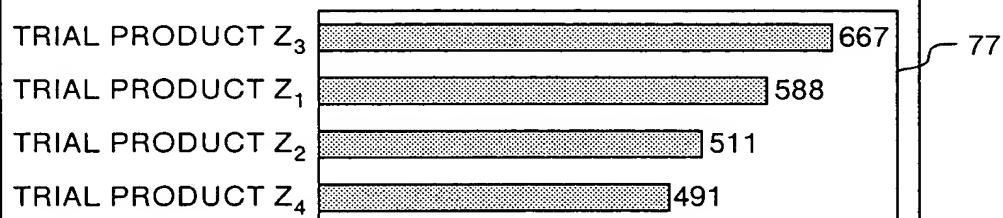
THANK YOU FOR COOPERATION.
IF OK, PRESS SEND BUTTON.
IF DOING AGAIN, PRESS CLEAR BUTTON.

[REDACTED]	SEND	CLEAR
------------	------	-------

FIG.17

G₃

<POPULARITY RANKING OF TRIAL PRODUCT VERSION Z>



* NUMERAL SHOWS NUMBER OF
VOTES OBTAINED.

RANK 1
(667 VOTES)



COMMENT

WZ₃

RANK 2
(588 VOTES)



COMMENT
+++++

WZ₁

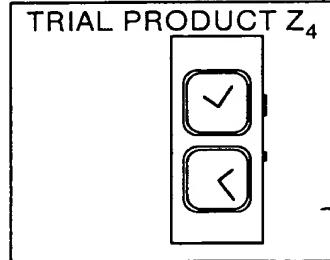
RANK 3
(511 VOTES)



COMMENT
XXXXXX

WZ₂

RANK 4
(491 VOTES)



COMMENT
#####

WZ₄

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FIG. 18

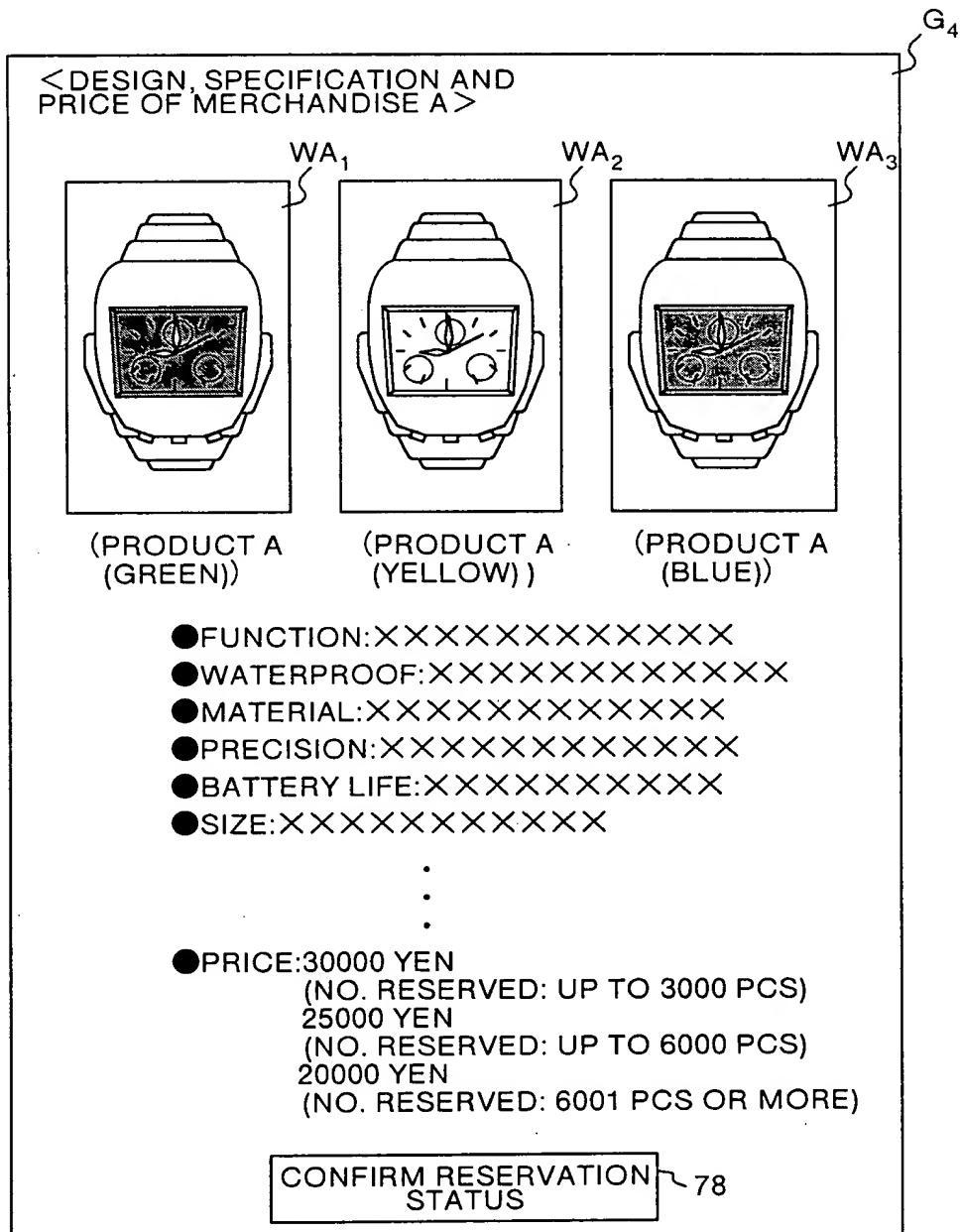


FIG.19

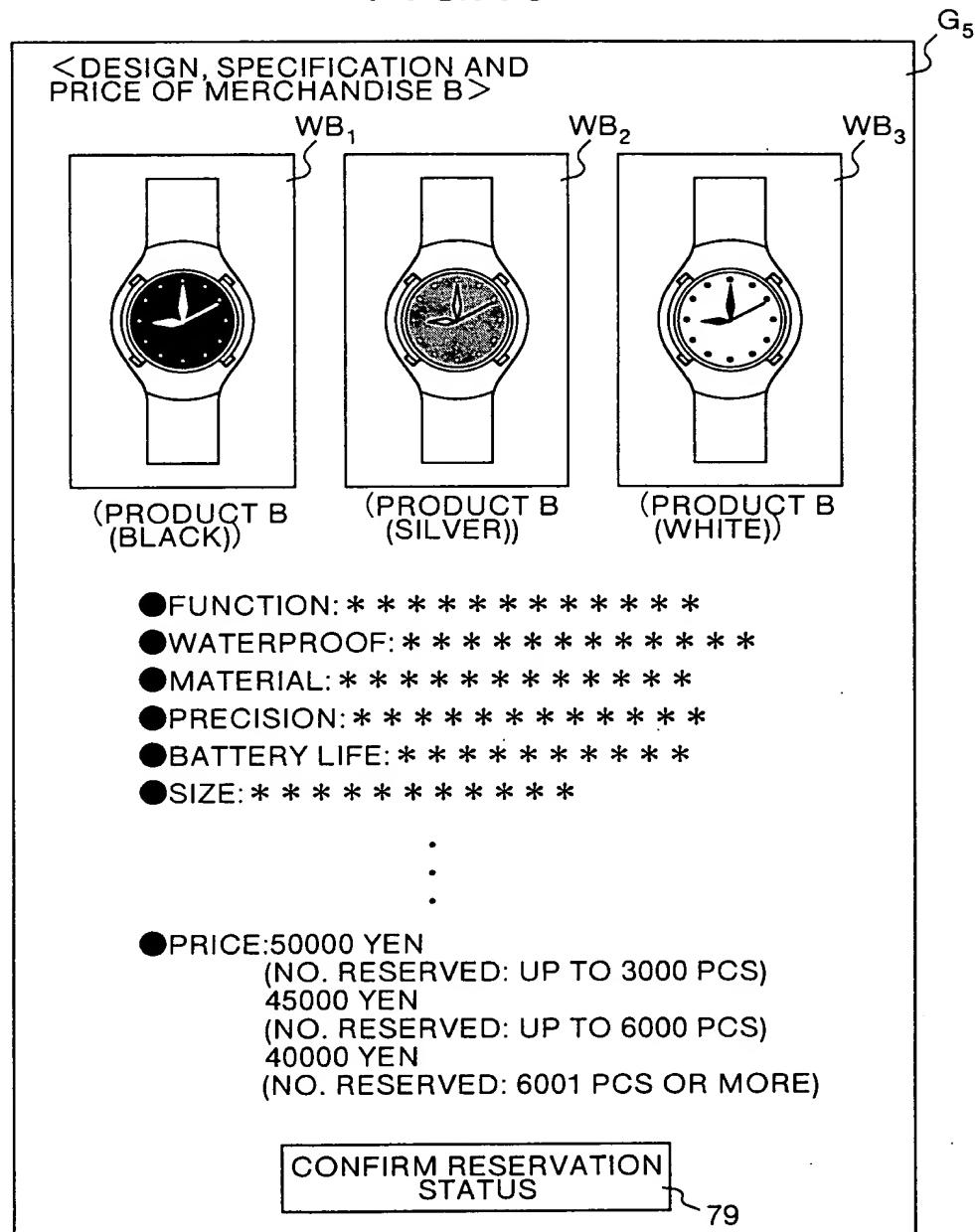


FIG.20

G₆

<RESERVATION STATUS>			
NO. RESERVED AT THE PRESENT: AS OF 23:00,FEBRUARY 29			
MERCHANDISE A	9	8	PCS
MERCHANDISE B	2	6	4 PCS ~80
RESERVATION OVER THE INTERNET WILL BE CLOSED ON APRIL 23. YOU CAN RESERVE IN THE FORM OF THIS HOME PAGE.			
RESERVE ~81			

09642227 0824.00

FIG.21

G₇

<RESERVATION ACCEPTANCE FORM>

● NAME:	<input type="text"/>
● KANA:	<input type="text"/>
● AGE:	<input type="text"/> YEARS
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE
● OCCUPATION:	<input type="text"/> SELECT OCCUPATION ▼
● POSTAL CODE:	<input type="text"/>
● PREFECTURE:	<input type="text"/> SELECT PREFECTURE ▼
● ADDRESS:	<input type="text"/>
● TELEPHONE NO. (INCL. CELL-PHONE):	<input type="text"/>
● E-MAIL:	<input type="text"/>

SPECIFY MERCHANDISE AND QUANTITY.

◆ MERCHANDISE A (BLUE) 1 PC.
82 } 83

◆ MERCHANDISE B (YELLOW) 1 PC.
84 } 85

IF OK, PRESS SEND BUTTON.
IF DOING AGAIN, PRESS CLEAR BUTTON.

86 87

096422322 "082100

FIG.22

Gg

<CATALOG REQUEST FORM>

● NAME:	<input type="text"/>
● KANA:	<input type="text"/>
● AGE:	<input type="text"/>
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE
● OCCUPATION:	<input type="text"/> SELECT OCCUPATION <input type="button" value="▼"/>
● POSTAL CODE:	<input type="text"/>
● PREFECTURE:	<input type="text"/> SELECT PREFECTURE <input type="button" value="▼"/>
● ADDRESS:	<input type="text"/>
● TELEPHONE NO. (INCL. CELL-PHONE):	<input type="text"/>
● E-MAIL:	<input type="text"/>
...	

MERCHANDISE CATALOG WILL BE SENT TO YOU
AFTER CONFIRMING YOUR MAIL.

IF OK, PRESS SEND BUTTON.
IF DOING AGAIN, PRESS CLEAR BUTTON.

88 89

FIG.23

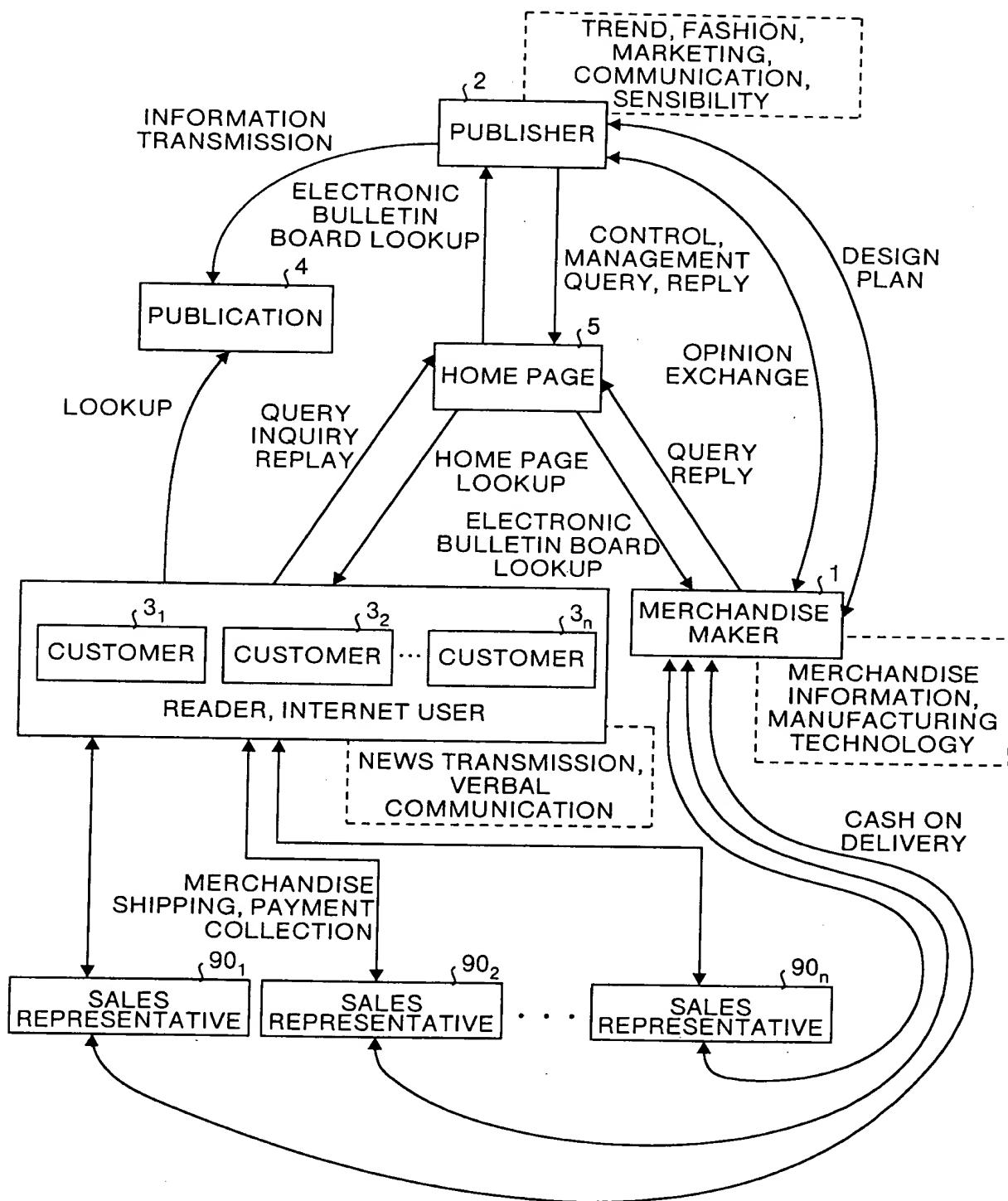
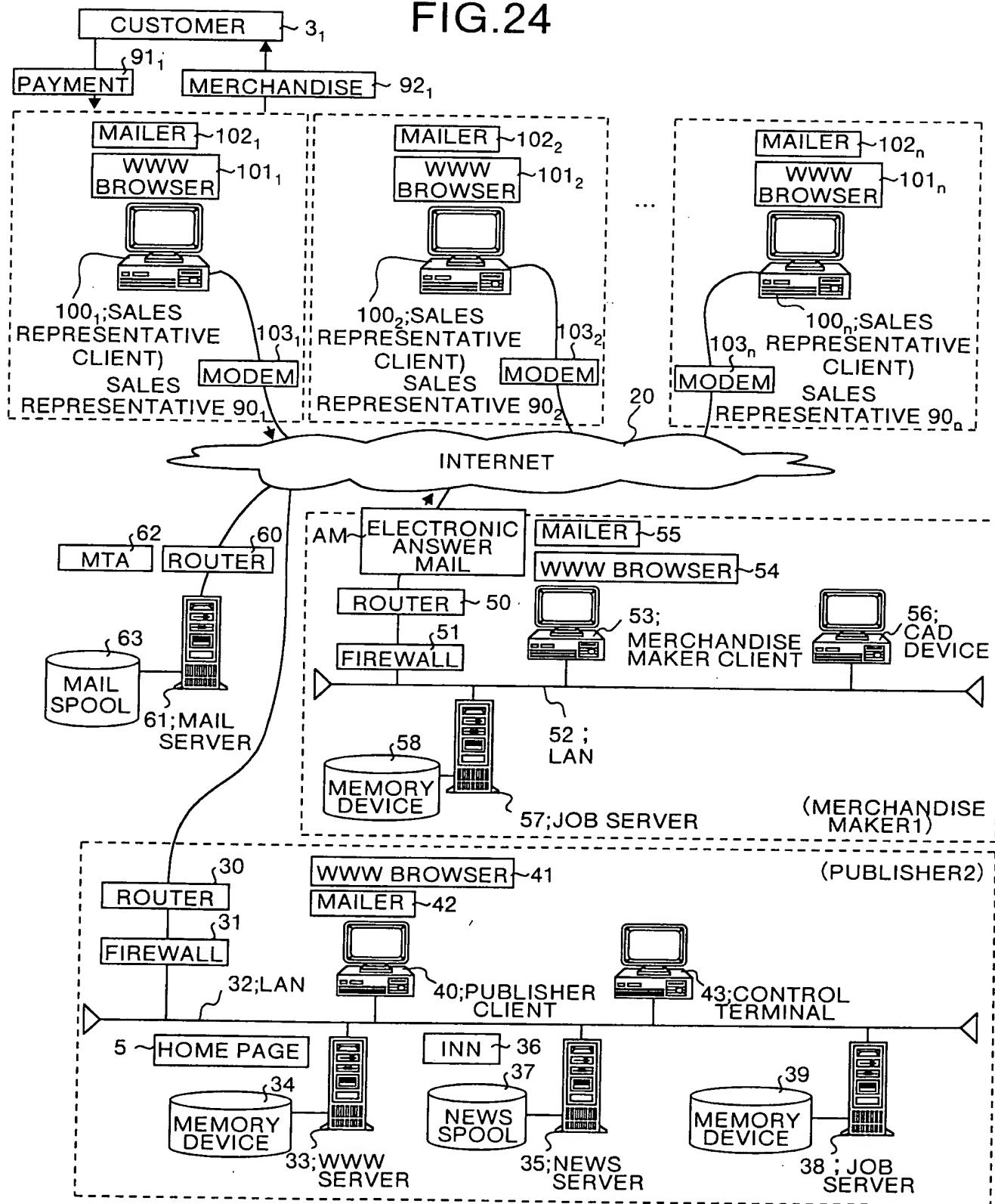


FIG.24



09642237 082100

FIG. 25

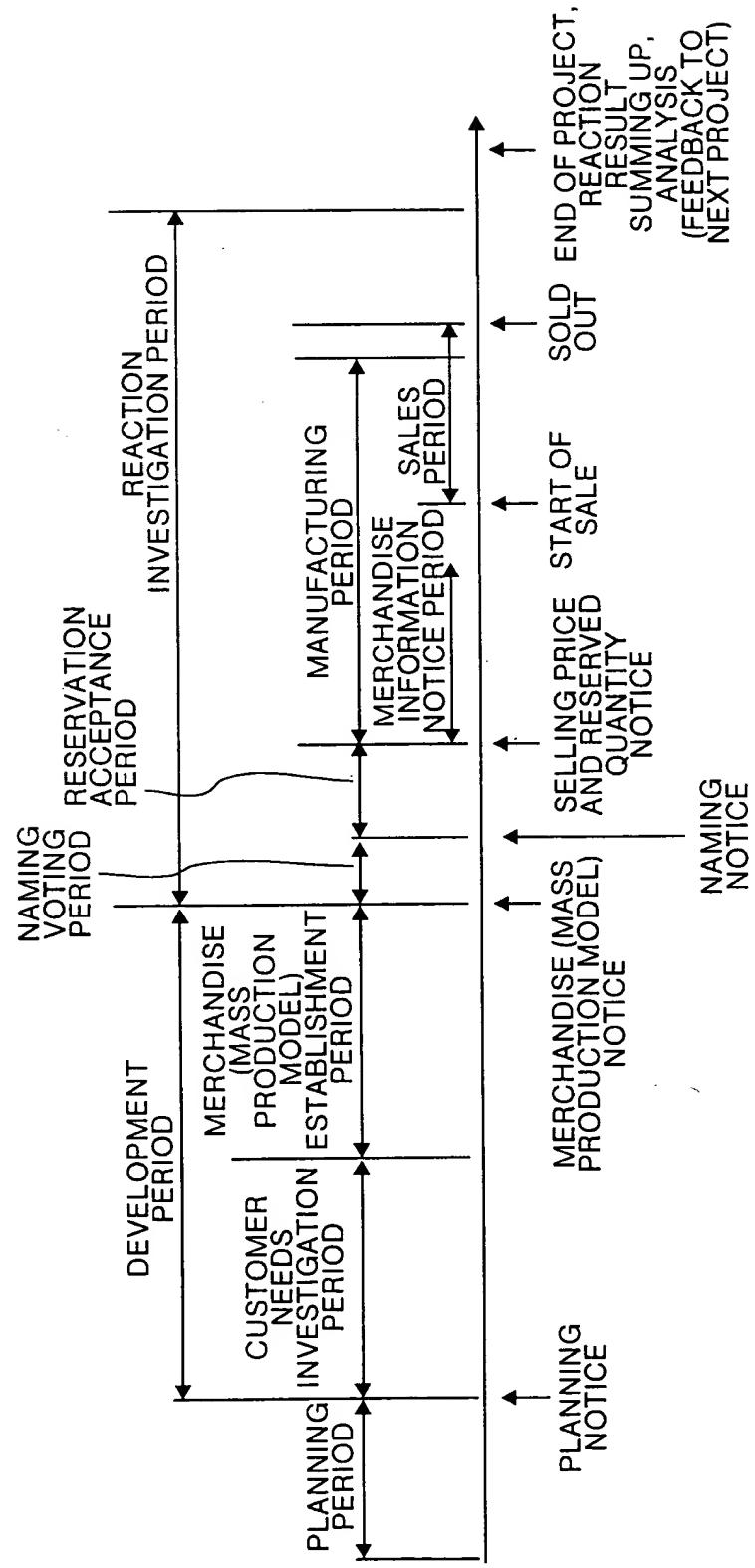


FIG.26

000100-002224-20200

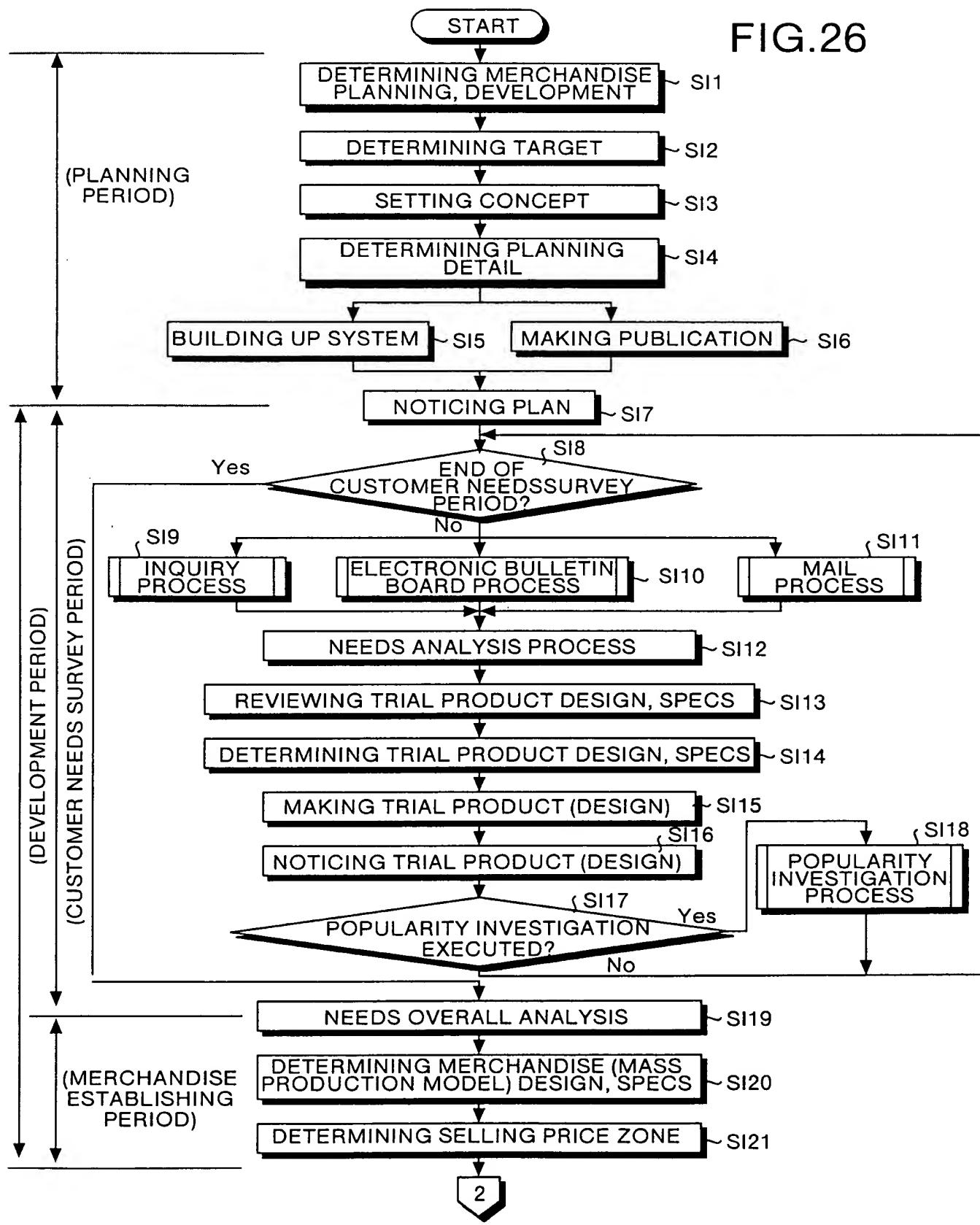


FIG.27

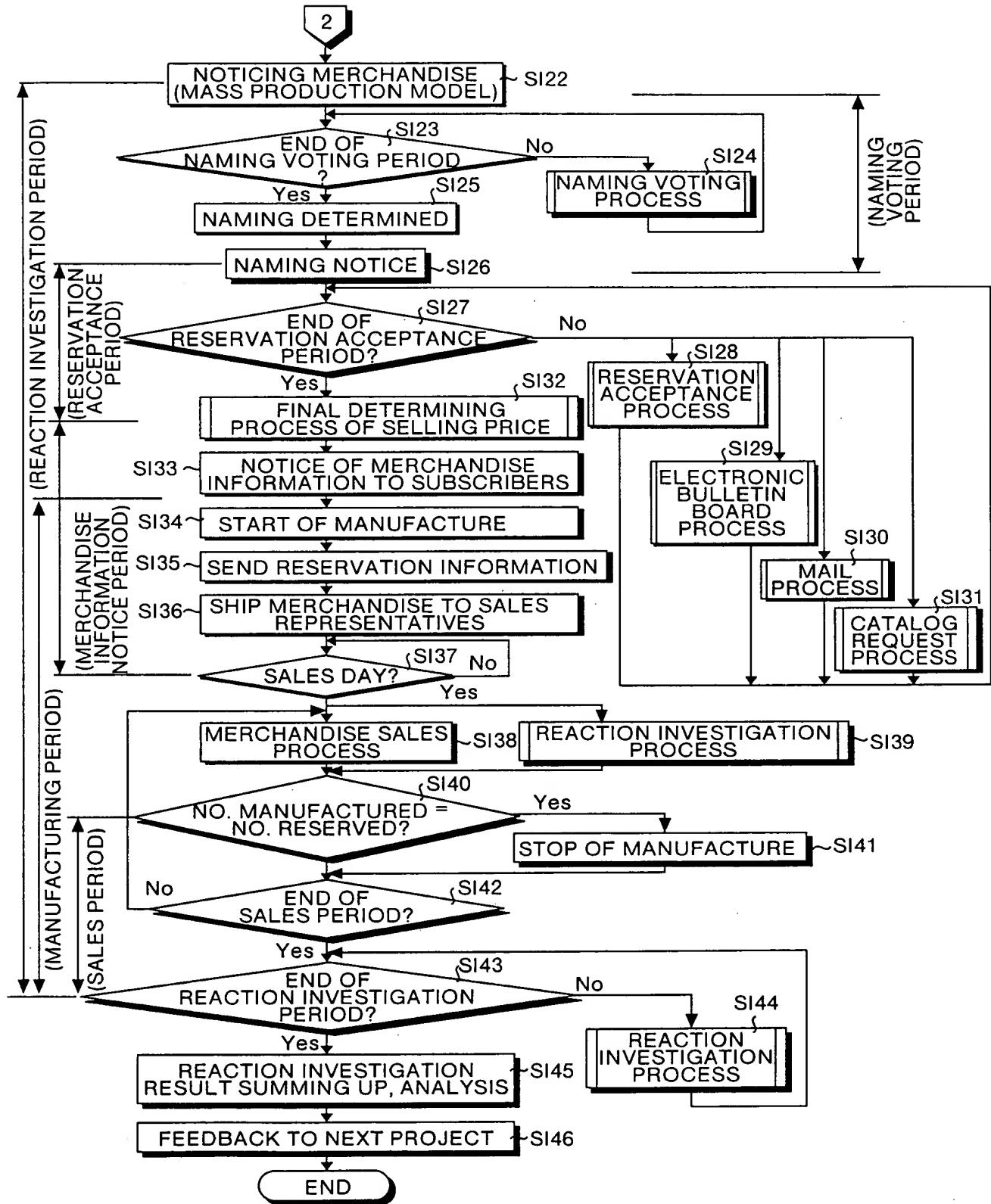
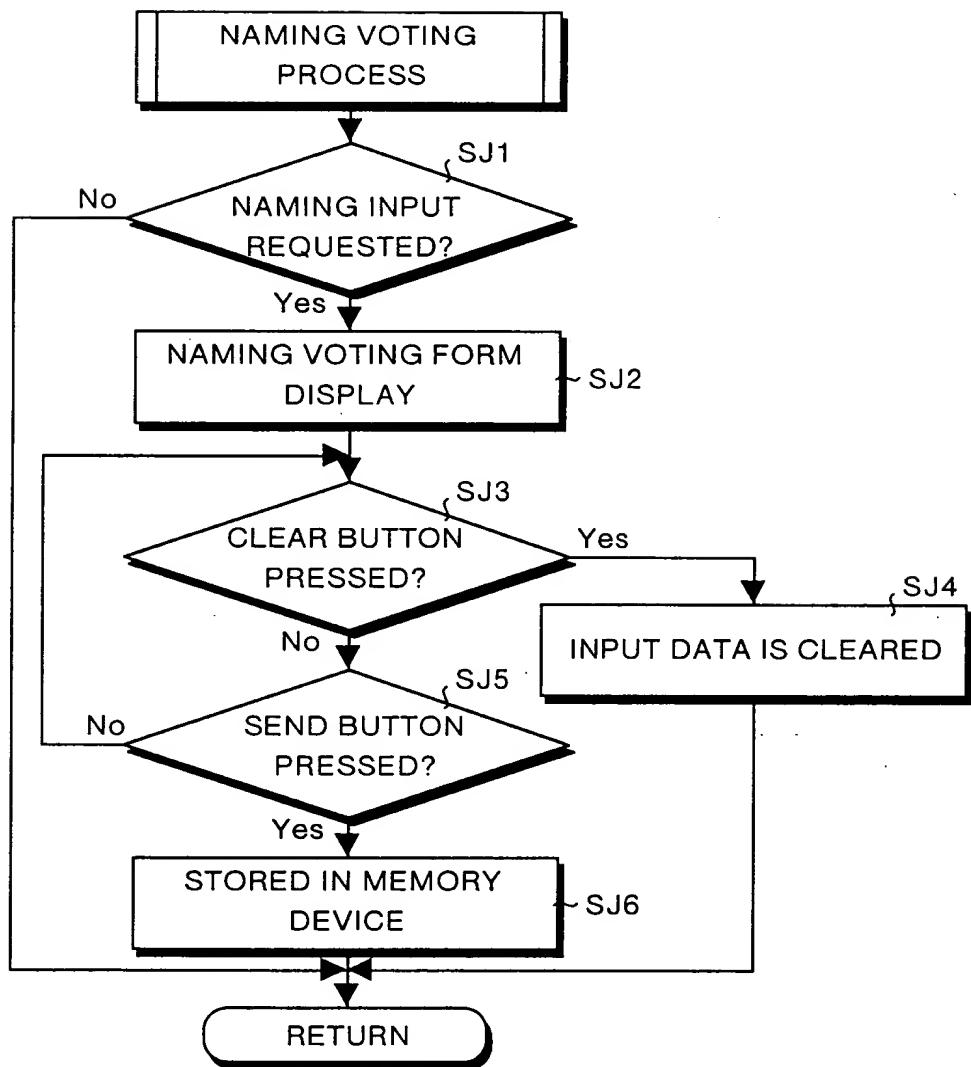
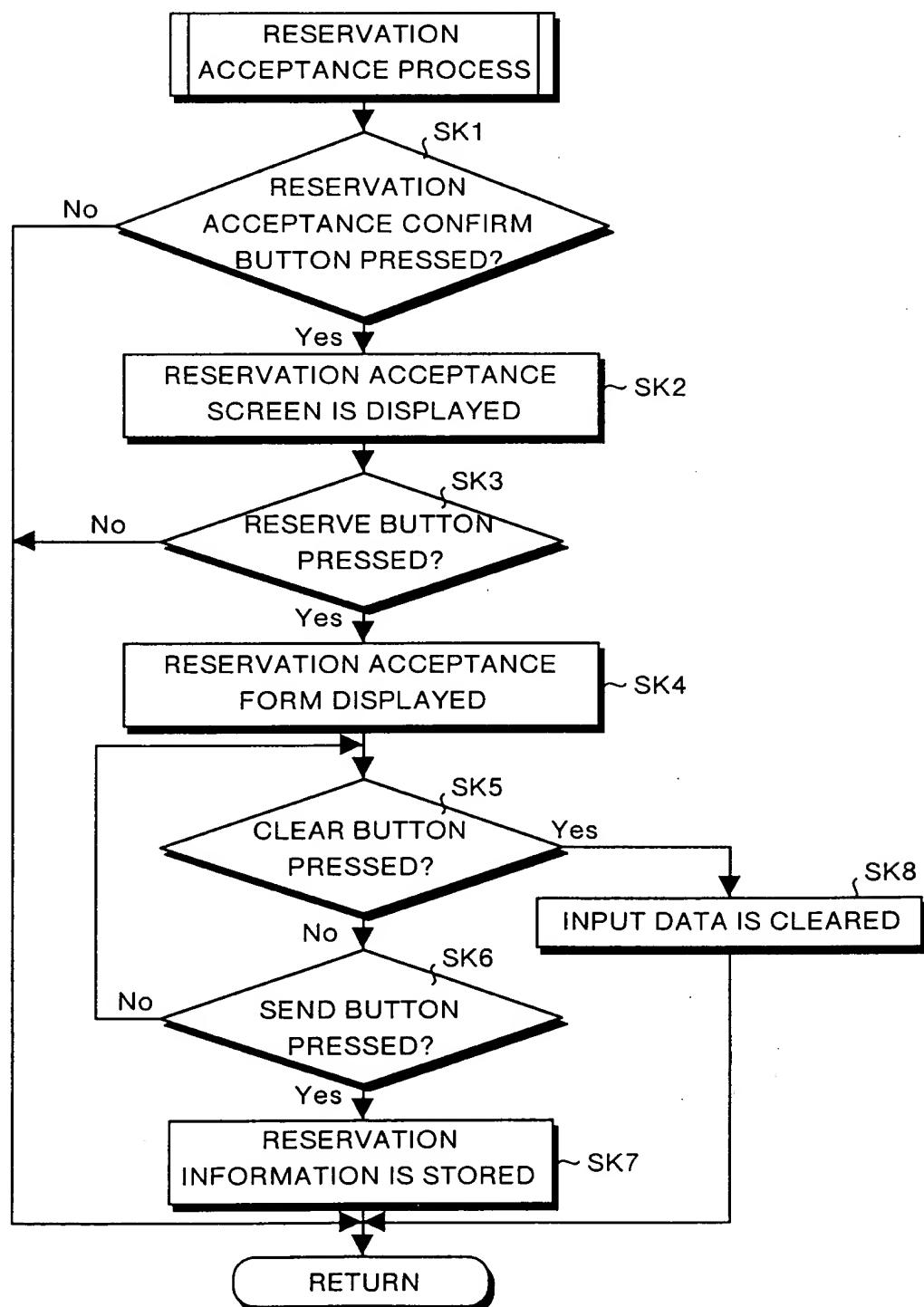


FIG.28



096142227 08221000

FIG.29



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FIG.30

<DESIGN, SPECIFICATION AND PRICE OF MERCHANDISE A>

WA₁ WA₂ WA₃

(PRODUCT A (GREEN)) (PRODUCT A (YELLOW)) (PRODUCT A (BLUE))

- FUNCTION: XXXXXXXXXXXXXXXX
- WATERPROOF: XXXXXXXXXXXXXXXX
- MATERIAL: XXXXXXXXXXXXXXXX
- PRECISION: XXXXXXXXXXXXXXXX
- BATTERY LIFE: XXXXXXXXXXXXXXXX
- SIZE: XXXXXXXXXXXXXXXX
- ⋮
- ⋮
- PRICE: 30000 YEN
(NO. RESERVED: UP TO 3000 PCS)
25000 YEN
(NO. RESERVED: UP TO 6000 PCS)
20000 YEN
(NO. RESERVED: 6001 PCS OR MORE)

CONFIRM RESERVATION STATUS CUSTOMIZE

78 110

G₉

FIG.31

<CUSTOMIZING PARTS OF MERCHANDISE A>

<WATCH CRYSTAL: 3 TYPES>

GAF₁ GAF₂ GAF₃

(WATCH CRYSTAL AF₁) (WATCH CRYSTAL AF₂) (WATCH CRYSTAL AF₃)

<WINDING CROWN: 2 TYPES>

GAR₁ GAR₂

(WINDING CROWN AR₁) (WINDING CROWN AR₂)

SELECT YOUR CHOICE FOR CUSTOMIZING.

◆ WATCH CRYSTAL AF₁ AF₂ AF₃ 111

◆ WINDING CROWN AR₁ AR₂

◆ DIAL PLATE COLOR GREEN YELLOW BLUE 110

**DISPLAY
CUSTOMIZED IMAGE**

FIG.32

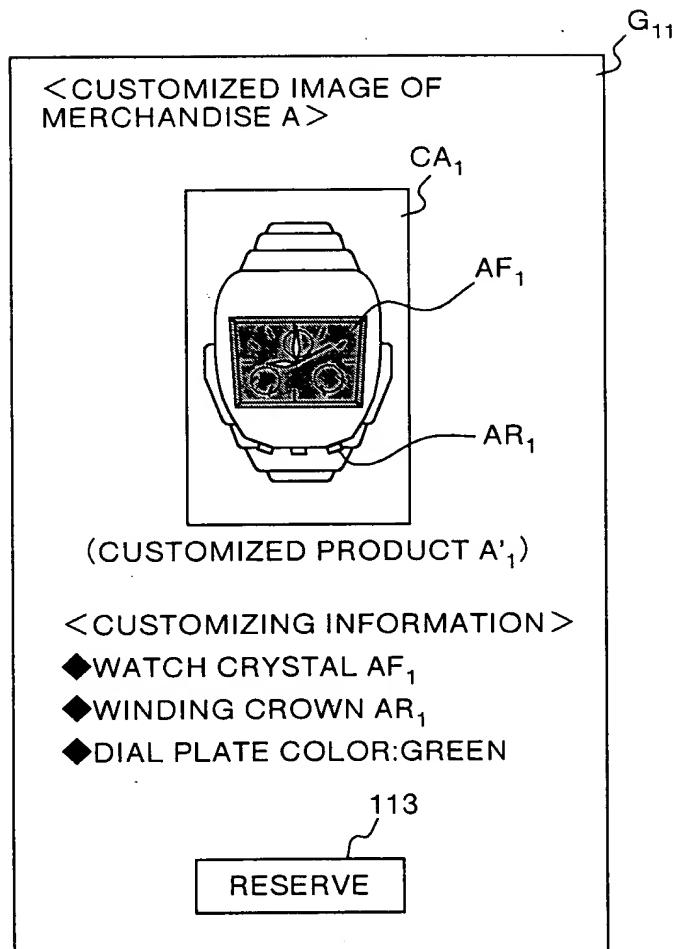


FIG.33

G₁₂

<RESERVATION ACCEPTANCE FORM>

● NAME:	<input type="text"/>
● KANA:	<input type="text"/>
● AGE:	<input type="text"/> YEARS
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE
● OCCUPATION:	<input type="text"/> SELECT OCCUPATION ▼
● POSTAL CODE:	<input type="text"/>
● PREFECTURE:	<input type="text"/> SELECT PREFECTURE ▼
● ADDRESS:	<input type="text"/>
● TELEPHONE NO. (INCL. CELL-PHONE):	<input type="text"/>
● E-MAIL:	<input type="text"/>
● PROFILE:	<input type="text"/> SURFER TYPE ▼

125

SPECIFY MERCHANDISE AND QUANTITY.

◆ <input type="text"/>	<input type="checkbox"/> PC.	CUSTOMIZED PRODUCT A'1 (GREEN)	<input type="checkbox"/> 1 PC.
82	83	114	115
◆ <input type="text"/>	<input type="checkbox"/> PC.	MERCHANDISE DELIVERY METHOD	
84	85	<input checked="" type="checkbox"/> SALES <input checked="" type="checkbox"/> REPRESENTATIVE <input type="checkbox"/> CASH ON DELIVERY	

116

IF OK, PRESS SEND BUTTON.
IF DOING AGAIN, PRESS CLEAR BUTTON.

<input type="button" value="SEND"/>	<input type="button" value="CLEAR"/>
86	87

FIG.34

<DESIGN, SPECIFICATION AND PRICE OF MERCHANDISE B>



WB₁ WB₂ WB₃

(PRODUCT B (BLACK)) (PRODUCT B (SILVER)) (PRODUCT B (WHITE))

● FUNCTION: XXXXXXXXXXXXXXX
 ● WATERPROOF: XXXXXXXXXXXXXXX
 ● MATERIAL: XXXXXXXXXXXXXXX
 ● PRECISION: XXXXXXXXXXXXXXX
 ● BATTERY LIFE: XXXXXXXXXXXXXXX
 ● SIZE: XXXXXXXXXXXXXXX
 .
 .

● PRICE: 50000 YEN
 (NO. RESERVED: UP TO 3000 PCS)
 45000 YEN
 (NO. RESERVED: UP TO 6000 PCS)
 40000 YEN
 (NO. RESERVED: 6001 PCS OR MORE)

CONFIRM RESERVATION STATUS CUSTOMIZE

79 117

G₁₃

FIG.35

<CUSTOMIZING PARTS OF MERCHANDISE B>

<WATCH CRYSTAL:3 TYPES>

GBF₁ (WATCH CRYSTAL BF₁) GBF₂ (WATCH CRYSTAL BF₂) GBF₃ (WATCH CRYSTAL BF₃)

<WINDING CROWN:2 TYPES>

GBR₁ (WINDING CROWN BR₁) GBR₂ (WINDING CROWN BR₂)

SELECT YOUR CHOICE FOR CUSTOMIZING.

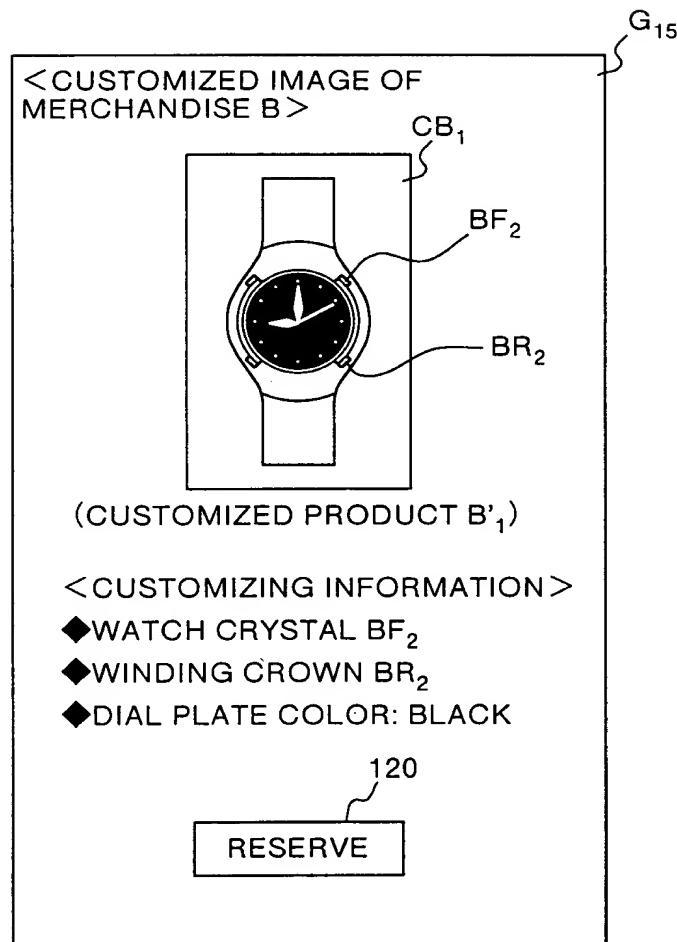
◆ WATCH CRYSTAL BF₁ BF₂ BF₃ 118

◆ WINDING CROWN BR₁ BR₂

◆ DIAL PLATE COLOR BLACK SILVER WHITE 119

DISPLAY
CUSTOMIZED IMAGE

FIG.36



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FIG.37

G₁₆

NAMING VOTING FORM

● NAME:	<input type="text"/>
● KANA:	<input type="text"/>
● AGE:	<input type="text"/> YEARS
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE
● OCCUPATION:	<input type="text"/> SELECT OCCUPATION ▼
● POSTAL CODE:	<input type="text"/>
● PREFECTURE:	<input type="text"/> SELECT PREFECTURE ▼
● ADDRESS:	<input type="text"/>
● TELEPHONE NO. (INCL. CELL-PHONE):	<input type="text"/>
● E-MAIL:	<input type="text"/>
● NAMING FOR MERCHANDISE A	<input type="text"/> 121
● NAMING FOR MERCHANDISE B	<input type="text"/> 122

IF OK, PRESS SEND BUTTON.
IF DOING AGAIN, PRESS CLEAR BUTTON.

123 124

09642222 - 082100

FIG.38

G₁₇

NOTICE OF CONFIRMING NAMING

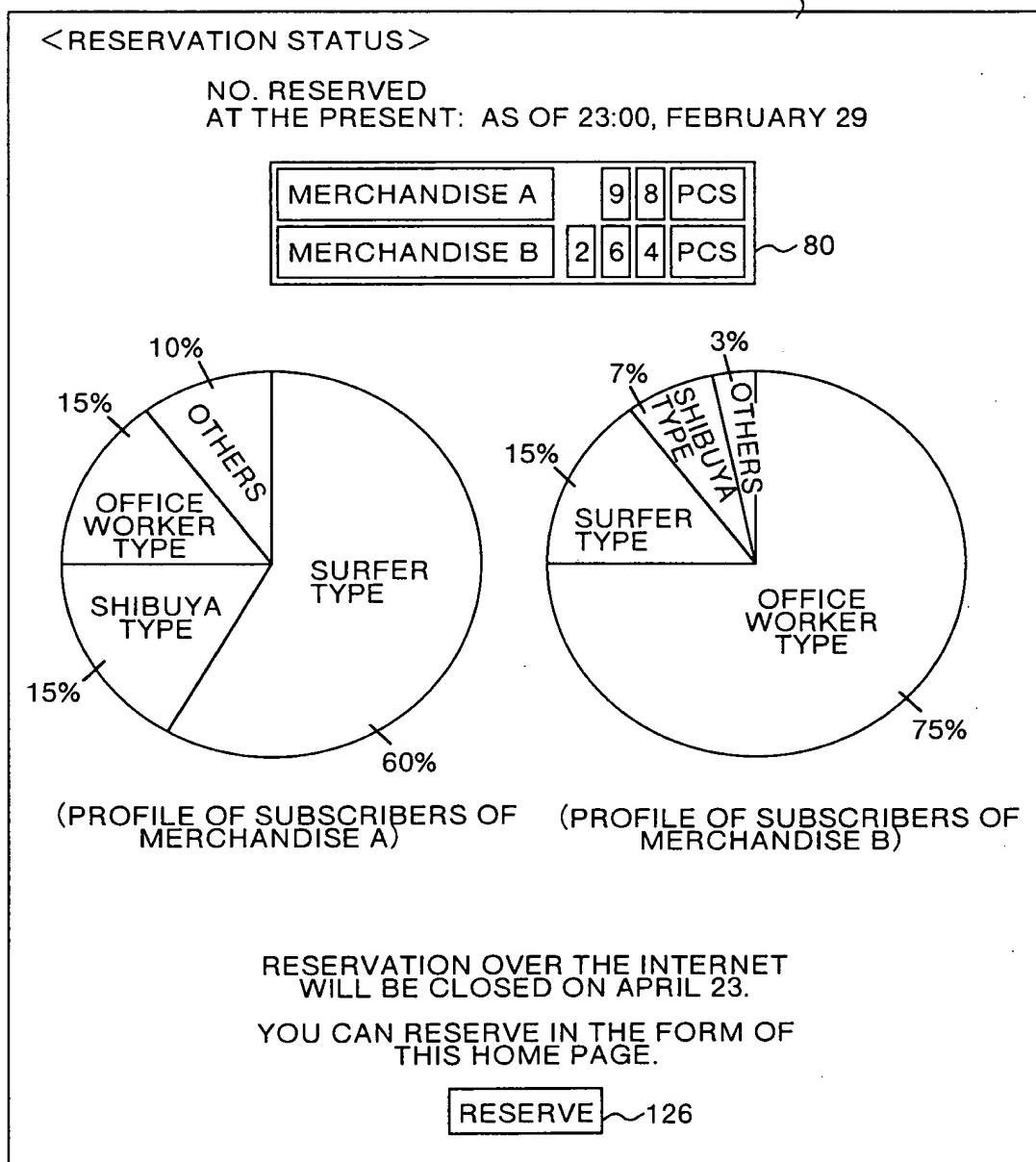
THE NAMING HAS BEEN CONFIRMED AS
FOLLOWS AMONG MANY VOTED NAMES.

MERCHANDISE A: X X X X X
NAMED BY: M. , 26, OFFICE WORKER, TOKYO

MERCHANDISE B: Y Y Y Y Y
NAMED BY: M. , 35, PROPRIETOR, OKINAWA

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FIG.39

G₁₈

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Digitized by srujanika@gmail.com

FIG.40

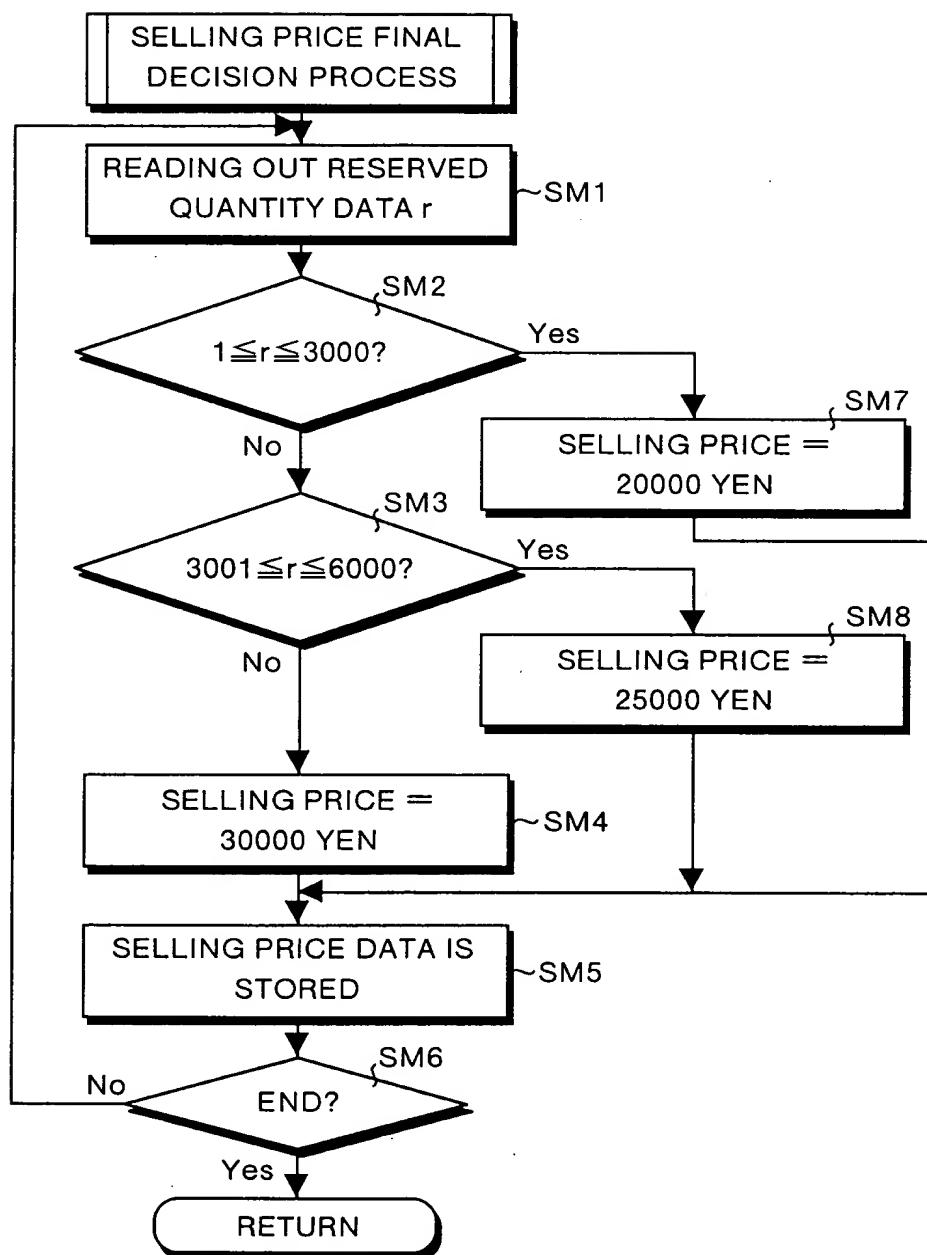
FIG.41A

CUSTOMERS	1-3000	3001-6000	6001-
PRICE	20000 YEN	25000 YEN	30000 YEN

FIG.41B

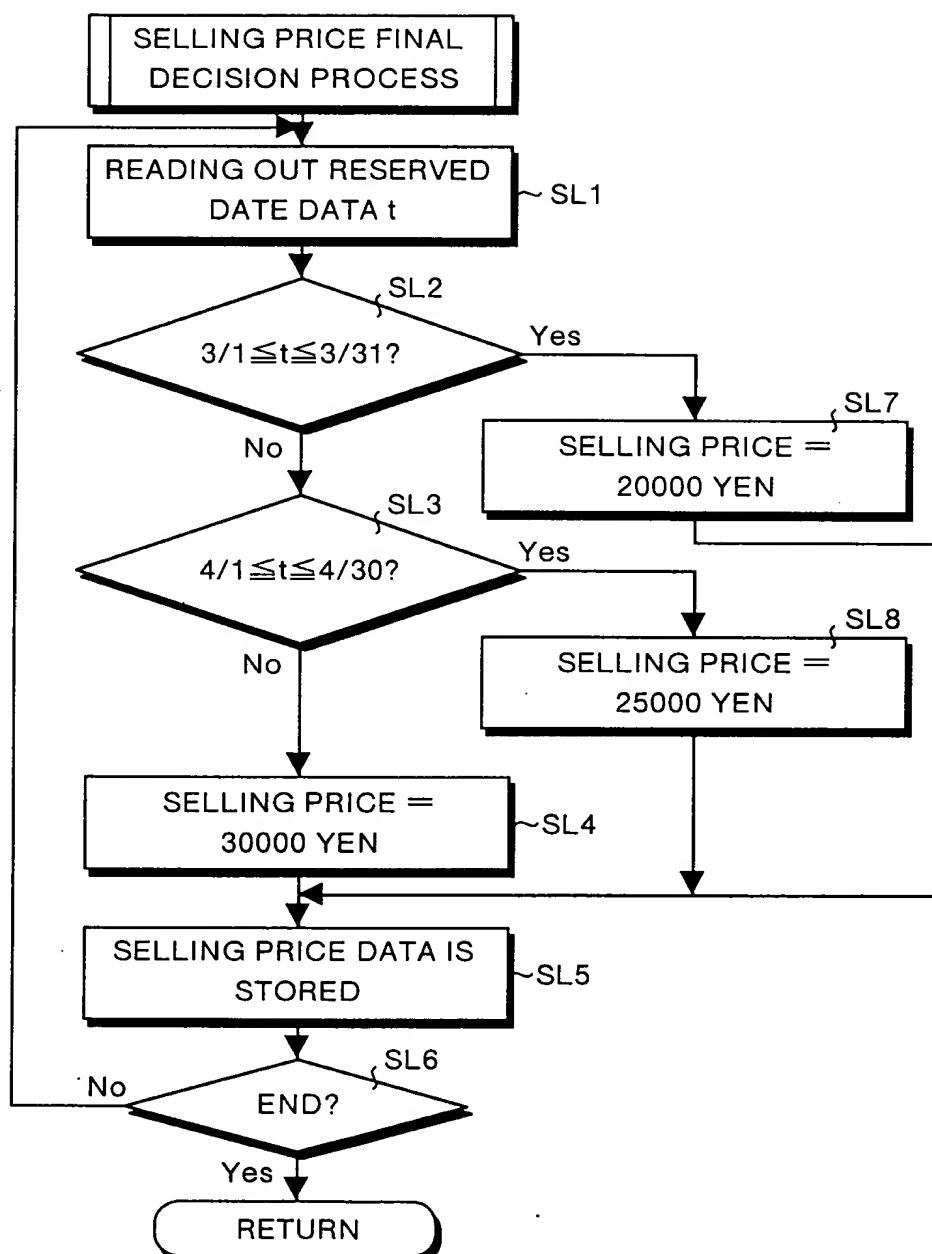
PERIOD	3/1-3/31	4/1-4/30	5/1-
PRICE	20000 YEN	25000 YEN	30000 YEN

FIG.42



0964322337 - 09641600

FIG.43



00642227 002100

FIG.44A

CUSTOMERS	1-3000	3001-6000	6001-
DISCOUNT RATE	30%	20%	0%

FIG.44B

RESERVATION SOLD-OUT TIME	LESS THAN 5 MIN	5 TO LESS THAN 10 MIN	10 MIN OR MORE	H ₄
PRICE	20000 YEN	25000 YEN	30000 YEN	

FIG.45

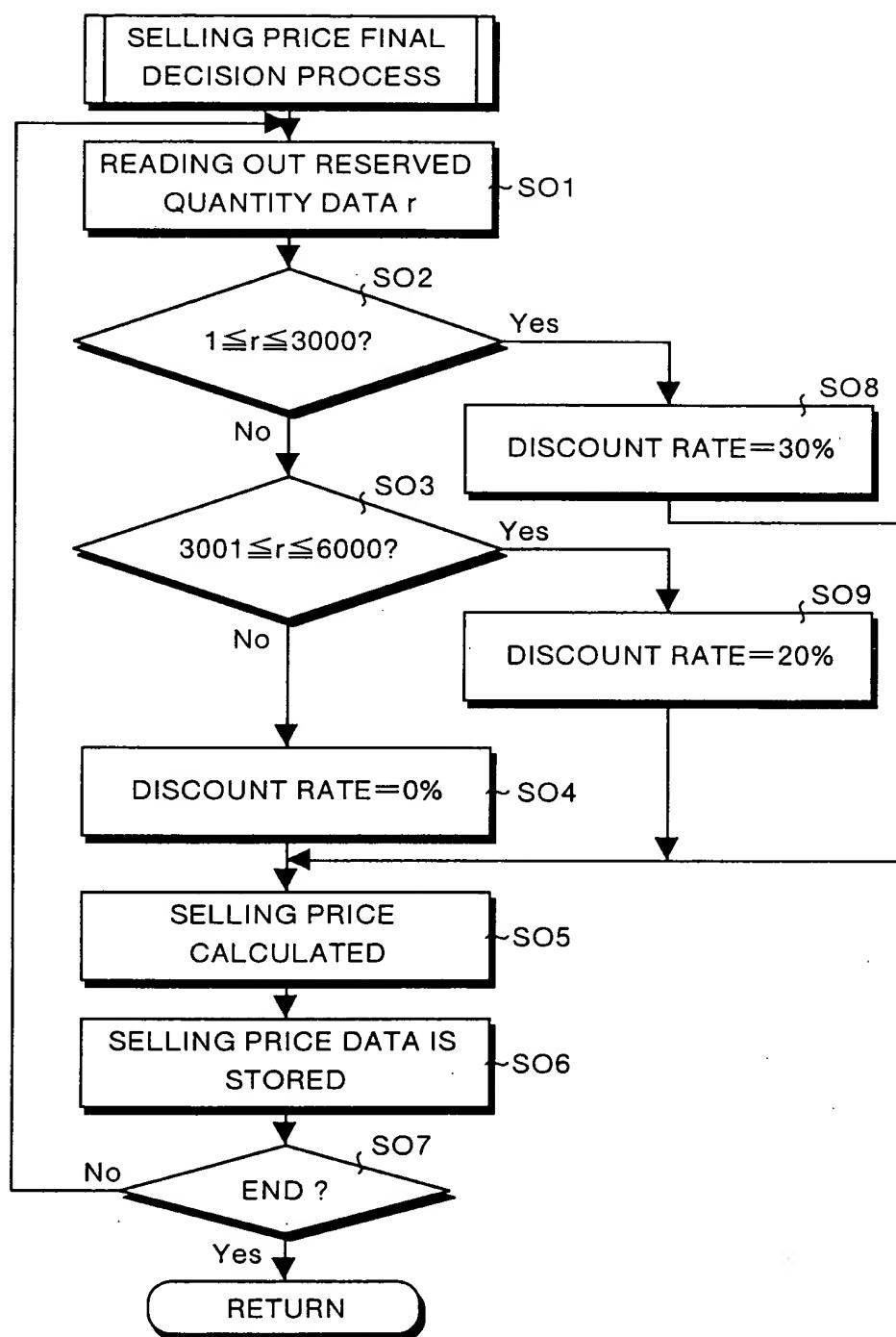


FIG.46

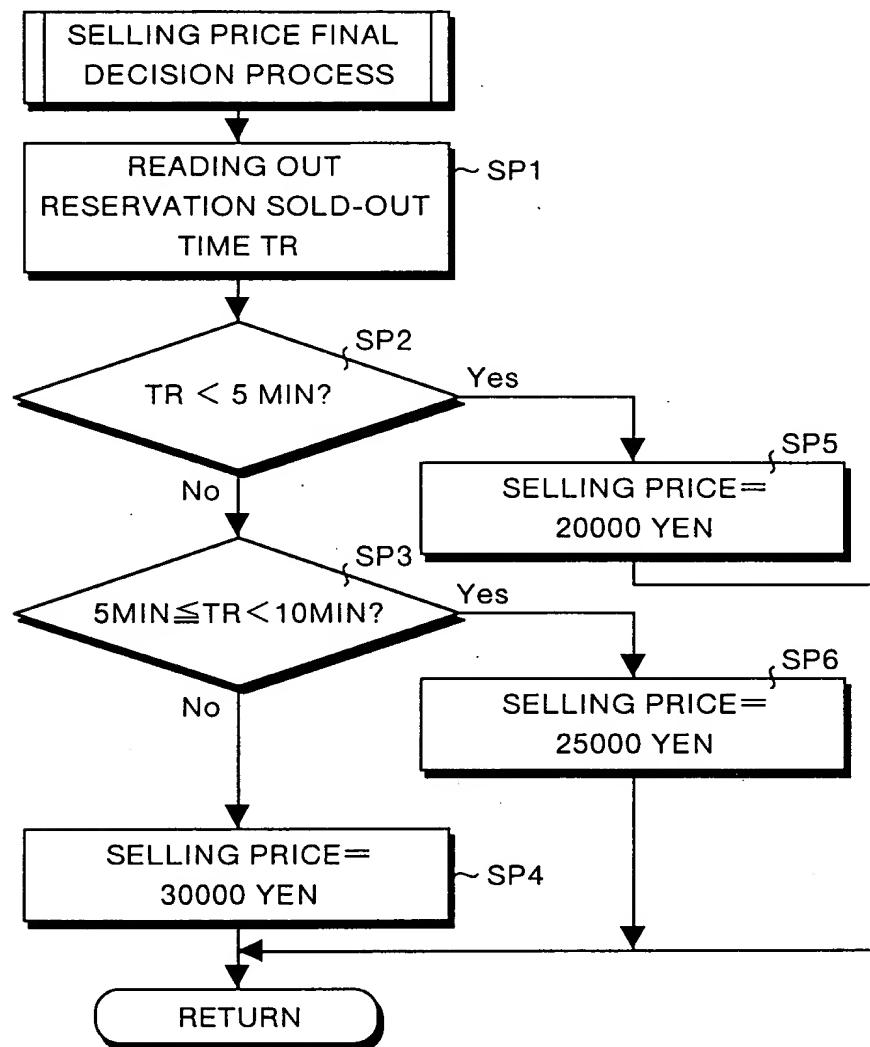


FIG.47

G₁₉

<AUCTION BIDDING FORM>

● NAME:	<input type="text"/>	
● KANA:	<input type="text"/>	
● AGE:	<input type="text"/> YEARS	
● SEX:	<input type="radio"/> MALE <input type="radio"/> FEMALE	
● OCCUPATION:	<input type="text"/> SELECT OCCUPATION ▼	
● POSTAL CODE:	<input type="text"/>	
● PREFECTURE:	<input type="text"/> SELECT PREFECTURE ▼	
● ADDRESS:	<input type="text"/>	
● TELEPHONE NO. (INCL. CELL-PHONE):	<input type="text"/>	
● E-MAIL:	<input type="text"/>	
◆TENDER IN 1000 YEN UNITS		
BIDDING AMOUNT FOR MERCHANDISE A	<input type="text"/> 13000 <input type="text"/> YEN	127
BIDDING AMOUNT FOR MERCHANDISE B	<input type="text"/> 37000 <input type="text"/> YEN	128
<input type="button" value="TENDER"/> <input type="button" value="CLEAR"/>		
		129
		130

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FIG.48

BIDDING AMOUNT	NO. OF BIDS FOR MERCHANDISE A	AVERAGE AMOUNT	NO. OF BIDS FOR MERCHANDISE B	AVERAGE AMOUNT
1000~5000 YEN	4	4300	10	3600
6000~10000 YEN	51	7500	25	8300
11000~15000 YEN	185	12200	462	14500
16000~20000 YEN	317	18000	101	17000

09542233 063100

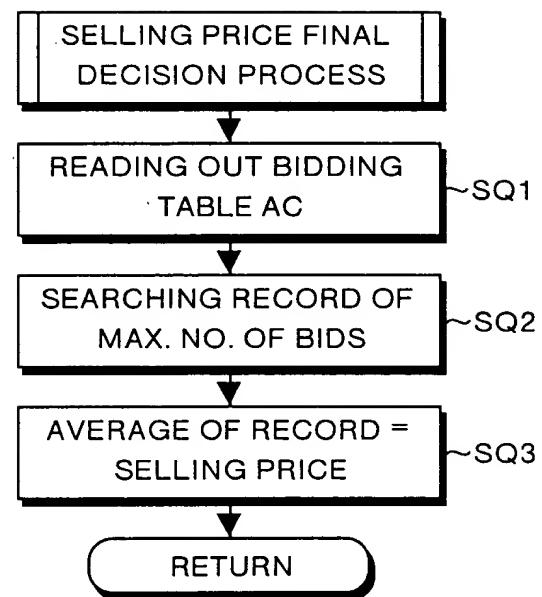
FIG.49

FIG.50

